

16 Creative Tourism Ideas During the Pandemic

Ontario County, NY

- 1. Social Media: <u>Cowboy Museum Puts Their Head Of Security In Charge Of Their Twitter,</u> <u>And His Tweets Are Hilariously Wholesome</u> (BoredPanda)
- 2. Work From Here: <u>Bored of Your Home Office? Here's a Growing List of Hotels You Can</u> <u>Work From for a Day Rate</u> (Travel + Leisure)
- 3. Limited-Edition Products: <u>Canandaigua Lake Wine Trail "Unwrap the Trail" Holiday Wine Pack</u> (Canandaigua Lake Wine Trail)
- 4. Travel Incentive: <u>Get \$100 When You Book a 2-Night Stay in Santa Maria, California</u> (Santa Maria Valley)
- 5. For the Arts: <u>Göteborg Film Festival isolates film enthusiast for 7 days on remote lighthouse island</u> (Göteborg Film Festival)
- 6. Glamping: <u>Companies are marketing cabins as pandemic-safe escapes for city dwellers</u> (Chicago Sun Times)
- 7. Branded Destination Beverages: Florida's Sports Coast beer (Florida Sports Coast)
- 8. Reinventing Dining: Central on Main (Central on Main)
- 9. Enhanced Tasting Experiences: Heron Hill Winery (Heron Hill Winery)
- 10. Outdoor Dining: The Ice at Canalside (WIVB)
- 11. Outdoor Living: What is 'friluftsliv'? How an idea of outdoor living could help us this winter (National Geographic)
- 12. Socially Distanced Fun: World's Largest Snow Maze opens in Manitoba (CTV News)
- 13. Amenities: <u>25 of the Coolest Hotel Amenities, From Pie Turndown Service to Bookmarks That Turn Into Wildflowers</u> (Travel + Leisure)
- 14. Remote Tourism: Faroe Islands
- 15. Social Media: <u>Chicago's Shedd Aquarium penguins become online sensation during</u> pandemic
- Outdoor Dining: <u>Old Ski Gondolas Find New Life as Private Dining Rooms</u> (Food & Wine)