

FINGER LAKES VISITORS  
CONNECTION  
*Board of Directors*

**ONTARIO COUNTY  
GOVERNMENT**  
  
*Planning &  
Environmental  
Quality Committee*



ALICIA M. RICHIE  

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President & CEO



TRACEY BURKEY  

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Vice President of  
Destination  
Development



JESSICA VANDEMAR  

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Partnership  
Marketing Specialist



CAROLINA TAYLOR  

---

PR & Content  
Associate



CHLOE DAVIS  

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Administration  
Coordinator



ROBERT SMITH  

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Visitor Services  
Representative