

**To host at least three familiarization tours of media contacts who will generate stories about the off-season in the Finger Lakes.**

Kelsey Chauvin – All-Season Guide to the Finger Lakes Region in *Conde Nast Traveler*

- Article: <https://www.cntraveler.com/story/finger-lakes-guide>
- Kelsey's Journalist Portfolio: <https://muckrack.com/kelsey>
- LGBTWQ focused writer
- Participated in ILNY FAM tour and attended ILNY Winter Media Night

Rachel King – Fall Travel Destination in *Fortune*

- Article: <https://drive.google.com/file/d/1itfAm4BkpmPHDSZA1u8p6AFOuwQclDfm/view>
- Journalist Portfolio: <https://muckrack.com/rachel-king/articles>
- Participated in ILNY FAM tour

Perri Ormont Blumberg – Best Skiing for Beginners featuring Bristol Mountain in *Men's Journal*

- Article: <https://www.mensjournal.com/travel/best-mountains-for-beginner-skiers-snowboarders>
- Journalist Portfolio: <https://www.mensjournal.com/author/perri-o-blumberg>
- Participated in a FAM tour with the Lake House on Canandaigua

**Continuing the momentum into 2024:**

Deborah Williams – February couples' getaway at Belhurst Castle in Buffalo in Western NY Family Magazine

- Upcoming in February of 2024
- Journalist portfolio: <https://www.wnyfamilymagazine.com/topics/deborah-williams/>
- Participated in FAM tour with Belhurst Castle

# Best Mountains and Resorts for Beginner Skiers and Snowboarders

Thinking of taking up snow sports? Check out our comprehensive list of the best mountains and resorts for beginner skiers and snowboarders.

Perri Ormont Blumberg · Feb 7, 2023 1:14 PM EST



Bristol Mountain



## 1. Bristol Mountain in Canandaigua, NY

For just \$99, you can get on-snow coaching, a lift ticket, and even a lesson. Bristol Mountain's first-timer's program in the bucolic Finger Lakes region means skiers and snowboarders can rest assured there are plenty of trails for them to tackle, thanks to a thoughtful progression of green trails that are wide and spacious. Best of all, you'll still get the total thrill of making it from the chairlift drop-off to the bottom of the mountain with long trails like Milky Way that gently wind

DESTINATIONS

## An All-Season Guide to New York's Finger Lakes Region

*Chasing waterfalls, peeping fall foliage, touring wineries, and uncovering notable history makes New York's Finger Lakes a year-round destination.*

BY KELSEY CHAUVIN  
August 30, 2021