

**To procure photography and videography assets that focus on the off-season, adding at least 2 hours of b-roll, 200 new digital images. To update these assets in our photo library to be ready and responsive to media requests and other promotional opportunities.**

In 2023 We worked with Brand USA, Miles Partnership, Yellow House Creative, and since the beginning of December 2023, Grant Taylor who is doing drone and off- season footage.

While we are still in process with waiting for content from Grant Taylor and the final cuts by Brand USA and Miles, we partnered in FLRTC's off season photoshoot with Yellow House Creative. We've selected some of our favorite photos from the shoot for you to see, here: <https://www.dropbox.com/scl/fo/49ltga58inhbbyi6yya78/h?rlkey=1sluab2qij3xp24zxzmbz4zc3&dl=0>