

**ONTARIO COUNTY FOUR SEASONS LOCAL  
DEVELOPMENT CORP.**

**CANANDAIGUA, NEW YORK**

**AUDITED FINANCIAL STATEMENTS**

**REPORT REQUIRED BY  
GOVERNMENT AUDITING STANDARDS**

**AND**

**INDEPENDENT AUDITOR'S REPORTS**

**SEPTEMBER 30, 2023 AND 2022**



BUSINESS  
ADVISORS  
AND CPAS

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## INDEPENDENT AUDITOR'S REPORT

Board of Directors  
Ontario County Four Seasons Local Development Corp.

### **Report on the Audit of the Financial Statements**

#### ***Opinion***

We have audited the financial statements of Ontario County Four Seasons Local Development Corp., which comprise the statements of financial position as of September 30, 2023 and 2022, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Ontario County Four Seasons Local Development Corp. as of September 30, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### ***Basis of Opinion***

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS) and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Ontario County Four Seasons Local Development Corp. and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### ***Responsibilities of Management for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Ontario County Four Seasons Local Development Corp.'s ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

## ***Auditor's Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Ontario County Four Seasons Local Development Corp.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Ontario County Four Seasons Local Development Corp.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

## **Other Reporting Required by Government Auditing Standards**

In accordance with *Government Auditing Standards*, we have also issued our report dated December 7, 2023 on our consideration of Ontario County Four Seasons Local Development Corp.'s internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering Ontario County Four Seasons Local Development Corp.'s internal control over financial reporting and compliance.

*Mengel, Metzger, Baw & Co. LLP*

Canandaigua, New York  
December 7, 2023

ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

STATEMENTS OF FINANCIAL POSITION

<u>ASSETS</u>	<u>September 30,</u>	
	<u>2023</u>	<u>2022</u>
<u>CURRENT ASSETS</u>		
Unrestricted cash and cash equivalents	\$ 870,834	\$ 1,263,531
Certificates of deposit	518,845	-
Other receivables	565	337
Prepaid expenses	<u>12,946</u>	<u>20,034</u>
TOTAL CURRENT ASSETS	1,403,190	1,283,902
<u>PROPERTY AND EQUIPMENT, NET</u>	295,330	302,921
<u>OTHER ASSETS</u>		
Restricted cash	<u>3,783</u>	<u>3,783</u>
TOTAL ASSETS	<u>\$ 1,702,303</u>	<u>\$ 1,590,606</u>
<u>LIABILITIES AND NET ASSETS</u>		
<u>CURRENT LIABILITIES</u>		
Accounts payable	\$ 15,830	\$ 7,968
Accrued expenses	74,640	30,699
Unearned revenue	<u>388,757</u>	<u>260,632</u>
TOTAL CURRENT LIABILITIES	479,227	299,299
<u>OTHER LIABILITIES</u>		
Cooperative regional programs	<u>3,783</u>	<u>3,783</u>
TOTAL LIABILITIES	483,010	303,082
<u>NET ASSETS</u> - without donor restrictions	<u>1,219,293</u>	<u>1,287,524</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 1,702,303</u>	<u>\$ 1,590,606</u>

The accompanying notes are an integral part of the financial statements.

ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

	Year Ended September 30,					
	2023			2022		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<u>SUPPORT AND REVENUE</u>						
County contracts	\$ 1,217,529	\$ -	\$ 1,217,529	\$ 913,804	\$ -	\$ 913,804
NYS matching fund grants	59,607	-	59,607	55,797	-	55,797
Program service fees	8,002	-	8,002	8,003	-	8,003
Donated services and merchandise	8,389	-	8,389	14,275	-	14,275
Interest income	19,685	-	19,685	1,857	-	1,857
Other contributions and grants	-	-	-	2,500	-	2,500
Other revenue	-	-	-	286	-	286
TOTAL SUPPORT AND REVENUE	1,313,212	-	1,313,212	996,522	-	996,522
<u>EXPENSES</u>						
Program services	1,248,810	-	1,248,810	942,939	-	942,939
Administrative and general	143,435	-	143,435	119,058	-	119,058
TOTAL EXPENSES	1,392,245	-	1,392,245	1,061,997	-	1,061,997
CHANGE IN NET ASSETS FROM OPERATIONS	(79,033)	-	(79,033)	(65,475)	-	(65,475)
<u>OTHER INCOME</u>						
Gain on disposal of property and equipment	10,802	-	10,802	-	-	-
	10,802	-	10,802	-	-	-
CHANGE IN NET ASSETS	(68,231)	-	(68,231)	(65,475)	-	(65,475)
Net assets at beginning of year	1,287,524	-	1,287,524	1,352,999	-	1,352,999
NET ASSETS AT END OF YEAR	<u>\$ 1,219,293</u>	<u>\$ -</u>	<u>\$ 1,219,293</u>	<u>\$ 1,287,524</u>	<u>\$ -</u>	<u>\$ 1,287,524</u>

The accompanying notes are an integral part of the financial statements.

ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

STATEMENTS OF FUNCTIONAL EXPENSES

	Year ended September 30, 2023			Year ended September 30, 2022		
	Program Services	Administrative and General	Total	Program Services	Administrative and General	Total
Salaries and wages	\$ 418,179	\$ 90,015	\$ 508,194	\$ 291,282	\$ 77,352	\$ 368,634
Taxes and benefits	90,526	11,480	102,006	54,291	5,509	59,800
Marketing:						
Advertising and branding	192,993	-	192,993	157,517	-	157,517
Brochures	53,524	-	53,524	13,828	-	13,828
Mailing	9,837	-	9,837	11,070	-	11,070
Travel, trade show and information center	21,204	1,400	22,604	18,288	1,063	19,351
Websites	96,172	-	96,172	101,133	-	101,133
Audio/visual production	40,687	-	40,687	4,803	-	4,803
Research	6,934	-	6,934	7,034	-	7,034
Public Relations	21,921	515	22,436	27,376	499	27,875
Brand development/strategic plan	45,720	-	45,720	39,492	-	39,492
Direct sales/lead generation	70,167	-	70,167	50,200	-	50,200
Professional development	28,329	5,619	33,948	9,993	2,227	12,220
Professional services	30,877	7,684	38,561	21,267	4,801	26,068
Dues, fees and subscriptions	7,578	-	7,578	10,658	-	10,658
Non-cash donation expense	8,389	-	8,389	14,275	-	14,275
Insurance	10,040	2,510	12,550	7,516	1,879	9,395
Office expenses	5,650	1,412	7,062	3,311	827	4,138
Telephone and internet	8,308	2,077	10,385	8,592	2,148	10,740
Repairs and maintenance	12,210	3,052	15,262	7,507	1,877	9,384
Technology/Information systems	21,266	5,317	26,583	30,738	7,684	38,422
Real estate taxes	5,292	1,323	6,615	5,349	1,337	6,686
Utilities	9,085	2,271	11,356	10,003	2,501	12,504
Depreciation	33,922	8,480	42,402	37,416	9,354	46,770
Interest expense	-	280	280	-	-	-
TOTAL EXPENSES	<u>\$ 1,248,810</u>	<u>\$ 143,435</u>	<u>\$ 1,392,245</u>	<u>\$ 942,939</u>	<u>\$ 119,058</u>	<u>\$ 1,061,997</u>

The accompanying notes are an integral part of the financial statements.

ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

STATEMENTS OF CASH FLOWS

	<u>Year ended September 30,</u>	
	<u>2023</u>	<u>2022</u>
<u>CASH FLOWS - OPERATING ACTIVITIES</u>		
Change in net assets	\$ (68,231)	\$ (65,475)
Adjustments to reconcile change in net assets to net cash provided from operating activities:		
Depreciation	42,402	46,770
Gain on disposal of property and equipment	(10,802)	-
Changes in certain assets and liabilities affecting operations:		
Grants and contracts receivable	-	29,622
Employee Retention Credit receivable	-	76,930
Other receivables	(228)	3,499
Prepaid expenses	7,088	(9,895)
Accounts payable	7,862	(5,873)
Accrued expenses	43,941	6,065
Unearned revenue	<u>128,125</u>	<u>128,725</u>
NET CASH PROVIDED FROM OPERATING ACTIVITIES	150,157	210,368
<u>CASH FLOWS - INVESTING ACTIVITIES</u>		
Purchases of property and equipment	(24,009)	(9,226)
(Purchases) redemption of certificates of deposit	<u>(518,845)</u>	<u>456,000</u>
NET CASH (USED FOR) PROVIDED FROM INVESTING ACTIVITIES	<u>(542,854)</u>	<u>446,774</u>
NET (DECREASE) INCREASE IN UNRESTRICTED CASH AND CASH EQUIVALENTS AND RESTRICTED CASH	(392,697)	657,142
Unrestricted cash and cash equivalents and restricted cash at beginning of year	<u>1,267,314</u>	<u>610,172</u>
UNRESTRICTED CASH AND CASH EQUIVALENTS AND RESTRICTED CASH AT END OF YEAR	<u>\$ 874,617</u>	<u>\$ 1,267,314</u>



ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

STATEMENTS OF CASH FLOWS, Cont'd

	<u>Year ended September 30,</u>	
	<u>2023</u>	<u>2022</u>
Reconciliation of unrestricted cash and cash equivalents and restricted cash reported within the statements of financial position that sum to the total amounts shown in the statements of cash flows:		
Unrestricted cash and cash equivalents	\$ 870,834	\$ 1,263,531
Restricted cash	<u>3,783</u>	<u>3,783</u>
	<u>\$ 874,617</u>	<u>\$ 1,267,314</u>
 <u>NON-CASH OPERATING ACTIVITY</u>		
Donated services and merchandise	<u>\$ 8,389</u>	<u>\$ 14,275</u>
 <u>NON-CASH INVESTING ACTIVITY</u>		
Property and equipment trade-in value	<u>\$ 21,000</u>	<u>\$ -</u>

The accompanying notes are an integral part of the financial statements.

ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

NOTES TO FINANCIAL STATEMENTS

SEPTEMBER 30, 2023 AND 2022

NOTE A: THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Organization

Ontario County Four Seasons Local Development Corp. (the Organization) is a non-profit agency and was incorporated in June 1984 and organized under section 501(c)(3) of the Internal Revenue Code. The Organization is located in Canandaigua, New York and conducts business under the name "Finger Lakes Visitors Connection". Funding is primarily provided by Ontario County, located in the Finger Lakes Region of upstate New York. The Organization's purpose is to promote tourism in Ontario County.

Basis of accounting

The Organization maintains its books and records on the accrual basis of accounting.

Financial statement presentation

The financial statements of the Organization have been prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America (GAAP). The Organization reports information regarding its financial position and activities according to two classes of net assets: net assets without donor restrictions and net assets with donor restrictions.

These classes of net assets are defined as follows:

*Net Assets Without Donor Restrictions* - The net assets over which the Board of Directors has discretionary control to use in carrying on the Organization's operations in accordance with the guidelines established for the Organization. The Board may designate portions of the current net assets without donor restrictions for specific purposes, projects or investment. Note E provides further details of Board designated net assets.

*Net Assets With Donor Restrictions* - Net assets that are subject to donor (or certain grantor) imposed restrictions. Some donor restrictions are temporary in nature, such as those that will be met with the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. There were no donor restricted net assets at September 30, 2023 and 2022.

Revenue and support recognition

Revenue from Exchange Transactions: The Organization recognizes revenue in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) 2014-09, Revenue from Contracts with Customers, as amended. ASU 2014-09 applies to exchange transactions with customers that are bound by contracts or similar arrangements and establishes a performance obligation approach to revenue recognition.

ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

NOTES TO FINANCIAL STATEMENTS, Cont'd

SEPTEMBER 30, 2023 AND 2022

NOTE A: THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, Cont'd

The Organization records substantially all revenues over time as follows:

County contracts

The Organization receives funding from Ontario County under an annually renewable contract. Revenues are requested quarterly under the terms of the contract in anticipation of expenses to be incurred. The contract amounted to \$1,042,529 for both of the Ontario County periods ending December 31, 2023 and 2022. During 2023 Ontario County awarded the Organization three additional grants that each have more specifics outlined for the use of the grant monies based on the agreed upon contract. The combined award of these additional contracts amounted to \$435,000. Revenue recognized during the years ended September 30, 2023 and 2022 from Ontario County totaled \$1,217,529 and \$913,804, respectively. At September 30, 2023, the Organization had remaining grant funding available under these contracts of \$520,632.

The following table summarizes contract balances at their respective statement of financial position dates:

	September 30,		
	2023	2022	2021
Unearned revenue	\$ 388,757	\$ 260,632	\$ 131,907

Grant revenue

Some of the Organization's revenue is derived from cost-reimbursable federal and state contracts and grants, which are conditioned upon certain performance requirements and/or the incurrence of allowable qualifying expenses. Amounts received are recognized as revenue when the Organization has incurred expenditures in compliance with the specific grant provisions. Certain grants are subject to audit and retroactive adjustments by its funders. Any changes resulting from these audits are recognized in the year they become known. A receivable is recognized to the extent support earned exceeds cash advances. Amounts received prior to incurring qualifying expenditures are reported as unearned revenue on the statement of financial position. There were no net grants and contracts receivable amounts as of September 30, 2023. There was \$78,125 of unearned revenue relating to cost-reimbursement grants at September 30, 2023. There was no unearned revenue relating to cost-reimbursement grants at September 30, 2022. At September 30, 2023, the Organization had remaining grant funding available under cost-reimbursement grants of \$492,500.

Cash and cash equivalents

Cash and certain money market account balances are maintained at financial institutions located in upstate New York and are insured by the FDIC up to \$250,000 at each institution. The Organization considers all highly liquid investments with a maturity of three months or less to be cash equivalents. In the normal course of business, the cash account balances at any given time may exceed insured limits. However, the Organization has not experienced any losses in such accounts and does not believe it is exposed to significant risk in cash and cash equivalents.

ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

NOTES TO FINANCIAL STATEMENTS, Cont'd

SEPTEMBER 30, 2023 AND 2022

NOTE A: THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, Cont'd

Certificates of deposit

The Organization maintains its certificates of deposit with a financial institution. The balance is insured at the financial institution up to \$250,000 by the SIPC. However, at times the Organization's balance may exceed insured limits. The Organization has not experienced any losses in such accounts and does not believe it is exposed to any significant risk. The CDs have maturity dates at various dates through August 2024 with interest rates from 4.70% to 5.30%.

Property and equipment

Property and equipment, including major renewals and betterments, are recorded on the basis of cost if purchased or at fair value at the date of the gift, if donated.

The Organization's policy is to capitalize all expenditures for property and equipment with a cost over \$2,500. Routine maintenance and repairs are charged to operations as they are incurred. Expenditures that extend the useful life of the asset are capitalized. Upon sale or retirement, the related cost and accumulated depreciation are removed from the accounts and any related gain or loss is reflected in activities. Depreciation expense is calculated using the straight-line method over the estimated useful lives of the assets.

Estimated useful lives of property and equipment are as follows:

Land improvements	15 Years
Building and improvements	39 Years
Furniture and equipment	5 - 7 Years
Vehicle	5 Years
Website	3 Years

Reserve policy

The Organization has established procedures or set aside funds for emergency operating purposes as well as major repairs and maintenance to its capitalized property and equipment in accordance with the Organization's Reserve Policy. The Organization sets aside amounts determined by the Board (as detailed in Note E) in cash accounts classified as unrestricted and included in unrestricted cash and cash equivalents. In September 2023, the Board made changes to the reserve policy, which will be implemented beginning in fiscal 2024.

Income tax exemption

The Organization is organized as a nonprofit corporation and is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code and applicable state regulations. The Organization files Form 990 tax returns in the U.S. federal jurisdiction and in New York State.

With few exceptions, as of September 30, 2023, the Organization is no longer subject to U.S. federal or state income tax examinations by tax authorities for years ended prior to September 30, 2020. The tax returns for years ended September 30, 2020 through September 30, 2023 are still subject to potential audit by the IRS and taxing authorities in New York State. Management of the Organization believes they have no material uncertain tax positions and, accordingly, they have not recognized any liability for unrecognized tax benefits.

ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

NOTES TO FINANCIAL STATEMENTS, Cont'd

SEPTEMBER 30, 2023 AND 2022

NOTE A: THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, Cont'd

Advertising, branding and marketing

The Organization expenses all advertising related costs as they are incurred. Advertising costs for the years ended September 30, 2023 and 2022 amounted to approximately \$193,000 and \$157,500, respectively.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at September 30, 2023 and 2022 and the reported amounts of revenues and expenses for the years then ended. Actual results could differ from those estimates.

Adoption of new accounting standard – leases

In February 2016, the FASB issued a new standard related to leases to increase transparency and comparability among entities by requiring the recognition of ROU assets and lease liabilities on the statement of financial position. Most prominent among the changes in the standard in the recognition of ROU assets and lease liabilities by lessees for those leases classified as operating leases under current U.S. GAAP. For nonpublic entities, the FASB voted on May 20, 2020, to extend the guidance in this new standard to be effective for fiscal years beginning after December 15, 2021, and interim periods within fiscal years beginning after December 15, 2022. The Organization adopted this standard during the year ended September 30, 2023 and it had no impact on the financial statements.

New accounting pronouncement – credit losses

In June 2016 the FASB issued ASU 2016-13, "Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments" (ASU 2016-13), which requires entities to use a new impairment model referred to as the current expected credit losses (CECL) model rather than incurred losses. The new standard affects accounting for loans, accounts (trade) receivable, held-to-maturity debt securities, and other financial assets included in the scope. For non-public entities, the new standard is effective for fiscal years beginning after December 15, 2022, including interim periods within those fiscal years. The Organization is currently evaluating the provisions of this standard to determine the impact the new standard will have on the Organization's financial position or results of operations.

Subsequent events

The Organization has conducted an evaluation of potential subsequent events occurring after the statement of financial position date through December 7, 2023, which is the date the financial statements are available to be issued. See Note B.

ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

NOTES TO FINANCIAL STATEMENTS, Cont'd

SEPTEMBER 30, 2023 AND 2022

NOTE B: LIQUIDITY AND AVAILABILITY

The Organization regularly monitors liquidity required to meet its operating needs and other contractual commitments. The Organization's main source of liquidity is its cash accounts.

For purposes of analyzing resources available to meet general expenditures over a 12-month period, the Organization considers all expenditures relating to its ongoing activities of promoting tourism in Ontario County as well as the conduct of services undertaken to support those activities to be general expenditures.

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following:

	<u>September 30,</u>	
	<u>2023</u>	<u>2022</u>
Cash, cash equivalents and restricted cash	\$ 874,617	\$ 1,267,314
Certificates of deposit - current	518,845	-
Other receivables	<u>565</u>	<u>337</u>
Total financial assets available within one year	1,394,027	1,267,651
Less:		
Amounts unavailable for general expenditures within one year due to:		
Restricted for the purpose of shared costs	<u>(3,783)</u>	<u>(3,783)</u>
Total amounts unavailable for general expenditures within one year	(3,783)	(3,783)
Amounts unavailable to management without Board approval:		
Board designated for operating reserve	(279,670)	(529,670)
Board designated for capital reserve	(232,376)	(231,765)
Board designated for virtual museum project	(250,000)	-
Board designated for visitor experience fund	<u>(8,605)</u>	<u>-</u>
Total amounts unavailable to management without Board's approval	<u>(770,651)</u>	<u>(761,435)</u>
Total financial assets available to management for general expenditures within one year	<u>\$ 619,593</u>	<u>\$ 502,433</u>

In addition, on November 16, 2023, Ontario County approved entering into a contract with the Organization, totaling \$1,175,000, for the County fiscal year ending December 31, 2024.

ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

NOTES TO FINANCIAL STATEMENTS, Cont'd

SEPTEMBER 30, 2023 AND 2022

NOTE C: PROPERTY AND EQUIPMENT

The composition of property and equipment is as follows:

	September 30,	
	2023	2022
Land and land improvements	\$ 28,420	\$ 28,420
Building and improvements	388,790	388,791
Furniture and equipment	68,702	76,760
Vehicle	42,098	40,791
Website development	113,450	113,450
	<u>641,460</u>	<u>648,212</u>
Less accumulated depreciation and amortization	<u>346,130</u>	<u>345,291</u>
	<u>\$ 295,330</u>	<u>\$ 302,921</u>

NOTE D: LINE OF CREDIT

The Organization has available a demand line of credit in the amount of \$75,000 as of September 30, 2023 and 2022 with interest at the prime rate (an effective rate of 8.50% at September 30, 2023). The line is secured by all business assets. There were no amounts outstanding on the line of credit at September 30, 2023 and 2022.

NOTE E: NET ASSETS

	September 30,	
	2023	2022
<u>Net assets without donor restrictions consist of the following:</u>		
Undesignated	\$ 153,312	\$ 223,168
Invested in property and equipment	295,330	302,921
Board designated:		
Operating reserve	279,670	529,670
Capital reserve	232,376	231,765
Virtual museum project	250,000	-
Visitor experience fund	8,605	-
	<u>770,651</u>	<u>761,435</u>
	<u>\$ 1,219,293</u>	<u>\$ 1,287,524</u>

ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

NOTES TO FINANCIAL STATEMENTS, Cont'd

SEPTEMBER 30, 2023 AND 2022

NOTE F: GIFTS-IN-KIND

The Organization receives various in-kind donations consisting of merchandise or gift certificates as promotional materials from various businesses during the year. These items are provided to others for the purposes of promoting enhanced marketing and sales in Ontario County. Contributions of donated non-cash assets and services are recorded at their fair market values in the period received. All contributed goods and services for the years ended September 30, 2023 and 2022, were utilized for program services and had no associated donor restrictions. The amounts recognized for the years ended September 30, 2023 and 2022 were \$8,389 and \$14,275, respectively.

NOTE G: CONCENTRATION

The Organization receives a substantial amount of its support from state and local governments. A significant reduction in the level of this support, if it were to occur, may have an effect on the Organization's programs and activities. State and local government grants require fulfillment of certain conditions as set forth in the instrument of the grant. Failure to fulfill these conditions may result in the return of these funds to the grantors.

NOTE H: SHARED PROJECTS AND COOPERATIVE REGIONAL FUNDING

In its assigned function, the Organization acts jointly with other tourist promotion groups, such as the local Chambers of Commerce and the Finger Lakes Tourism Promotion Agencies Council. Thus, expenditures are incurred for marketing activities, matching grants and cooperative projects, some of which are reimbursed from cooperating agencies. There were no reimbursements received in 2023 or 2022.

The Organization acted as regional administrator for these funds through June 2014. At that time the funds relating to the regional programs were transferred to a new non-profit entity established to manage these funds. The Organization continues to administer small joint promotional activities with surrounding counties. As administrator, the Organization holds bank accounts under the name of the organization and expenses are paid as incurred. The accounts are restricted for the purpose of the shared costs.

The balance of the restricted bank accounts are \$3,783 as of September 30, 2023 and 2022.

Only the shared portion of expenses belonging to the Organization are reported as expenses on the Statement of Activities.

NOTE I: NEW YORK STATE TOURISM MATCHING FUNDS PROGRAM

The Organization applied for and received grants from the New York State Department of Economic Development. The grants amounted to \$59,607 for 2023 and \$55,797 for 2022. There were no amounts due from New York State at September 30, 2023 and 2022. Revenue recognized during the years ended September 30, 2023 and 2022 is \$59,607 and \$55,797, respectively.

The grants are required to be matched by local funds in order to be received. The program is designed to promote tourism on a cooperative basis. Matching funds were provided by Ontario County and various private sectors and other local organizations. The state requires that 100% of the grant be used for approved marketing program activities.



ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.

NOTES TO FINANCIAL STATEMENTS, Cont'd

SEPTEMBER 30, 2023 AND 2022

NOTE J: RETIREMENT PLAN

The Organization sponsors a defined contribution 401(k) plan for eligible participants. The Plan allows eligible participants to make voluntary contributions of compensation subject to Internal Revenue Code limitations. The Organization contributes up to 5% of an employee's salary if matched by the employee contribution to their 401(k). The Organization contributed \$15,134 and \$12,686 to the 401(k) plan for the years ended September 30, 2023 and 2022, respectively.

NOTE K: COMMITMENTS

The Organization renewed a website consulting, content management solutions and customer relationship management agreement during 2022 at a quarterly cost of \$11,613 through June 2025. In February 2022, additional services were renewed through this vendor at an annual cost of \$6,000 through January 2023 which was further automatically renewed through January 2024. Additional unrelated agreements were entered into starting in October 2021 for technology services at a monthly cost of \$882, increasing to \$907 in February 2022, through September 2024 and website accessibility software at monthly cost of \$500 per month through October 2024.

The future minimum payments on these agreements are as follows:

<u>Year ending September 30,</u>	<u>Amount</u>
2024	69,334
2025	34,838
	<u>\$ 104,172</u>

NOTE L: FUNCTIONAL EXPENSES

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include depreciation and amortization, salaries and wages, taxes and benefits, and certain administrative costs which are allocated based on estimation of time, effort and usage.

**ONTARIO COUNTY FOUR SEASONS LOCAL DEVELOPMENT CORP.**

**REPORT REQUIRED BY GOVERNMENT AUDITING STANDARDS**

INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND  
ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS  
PERFORMED IN ACCORDANCE WITH *GOVERNMENT AUDITING STANDARDS*

Board of Directors  
Ontario County Four Seasons Local Development Corp.

We have audited in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States, the financial statements of Ontario County Four Seasons Local Development Corp., which comprise the statement of financial position as of September 30, 2023, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements and have issued our report thereon dated December 7, 2023.

**Report on Internal Control over Financial Reporting**

In planning and performing our audit of the financial statements, we considered Ontario County Four Seasons Local Development Corp.'s internal control over financial reporting (internal control) as a basis for designing procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of Ontario County Four Seasons Local Development Corp.'s internal control. Accordingly, we do not express an opinion on the effectiveness of Ontario County Four Seasons Local Development Corp.'s internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit, we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses or significant deficiencies may exist that were not identified.

### **Report on Compliance and Other Matters**

As part of obtaining reasonable assurance about whether Ontario County Four Seasons Local Development Corp.'s financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

We noted certain matters that we reported to management of Ontario County Four Seasons Local Development Corp. in a separate letter dated December 7, 2023.

### **Purpose of This Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

*Mengel, Metzger, Barw & Co. LLP*

Canandaigua, New York  
December 7, 2023