

Upcoming Media Tours

A list of upcoming 2024 Media Tours (subject to change)

Melanie Haiken: April 3-8

- freelancer who writes for The Points Guy, BBC, Hemispheres, National Geographic, Diablo and AFAR.
- Melanie writes about nature, wildlife, outdoors travel, history-related travel, and women/multicultural/indigenous travel. She also does stories on romantic getaways, family getaways, seasonal getaways, national & state parks and cute small towns.

Marilyn Jones: June 10-15

- Writes for Senior Living Magazine, The Irish Post, Escapees, and Travel Gumbo

Kate Dingwall: September 4-8

- Writes for Toronto Life, Wine Enthusiast, Food & Wine, Forbes, InsideHook, ELLE Canada: specializing in travel, food and beverage.
- Focusing on a wine, cider/apple and food-focused trip, with some outdoors activities

The International Food Wine & Travel Writers Association Conference (IFWTWA)

- In September 2024 (9/8-9/11), the International Food Wine and Travel Writer's Association (IFWTWA) will hold their annual conference in Corning. To kick off the conference, Explore Steuben is hosting a Welcome Event at The Corning Museum of Glass on Sunday, September 8th from 6-8pm. We estimate there will be between 45-75 travel writers and other conference attendees.
- Visit FLX will assist in this event with hosting FAM tours, helping with the events, and sharing all the Finger Lakes Region has to offer.
- We will supply a Chef from New York Kitchen as a panelist.