

Victor

Victor is home to Eastview Mall, a super-regional retail center and is headquarters for the world's largest wine company, Constellation Brands. In contrast, small microbreweries and a hard cidery that runs its tasting room out of an old train caboose are also located in Victor. The small, family run Song Hill Winery, part of the Canandaigua Lake Wine Trail, produces ultra-premium sparkling and still wine.

Locally owned eateries and shops can be found in the quaint Village of Victor and the Victor Farmers Market features fresh fruits and vegetables, homemade pickles and jams, maple syrup and many other homegrown and locally made products.

For the outdoor enthusiast, Victor has a large number and variety of hiking and biking trails, parks, nature preserves and sports fields as well as the Pinnacle Athletic Campus, an indoor sports complex catering to specialized sports training, tournaments, clinics, and fitness. There are two golf courses, Ravenwood Golf Course, part of the Finger Lakes Golf Trail, and Victor Hills Golf Club. Dick's House of Sport experience store and L.L.Bean are anchor stores for all the sport's needs.

Although Victor is a fast-growing community it has a deep respect for historic preservation. Ganondagan State Historic Site, located on what was once a Seneca village is the only Native American site of its kind in New York State and features a replica of a Seneca bark longhouse, several hiking trails, and the Seneca Art & Culture Center where visitors can experience 2,000 years of art, artifacts and interactive exhibits showcasing Seneca and Haudenosaunee culture. Victor Historical Society makes its home in Valentown Hall, the town's first "shopping mall" built in 1879.

The Town of Farmington

With more than 160 days a year of racing, Finger Lakes Gaming & Racetrack draws visitors from throughout the state to its racetrack and offers video gaming machines, restaurants, bars, live music concerts and other events.

Culture seekers will find music, theater, dance and visual arts at the Cobblestone Arts Center and nature lovers will enjoy the several parks and accommodations at the KOA campground.

The Farmington Farm Market is open seasonally on Fridays and features jams, jellies, salsa, spices, a hot dog cart and much more.

Farmington and Victor have many affordable lodging options nearby all the major attractions in the area that are perfect for groups.

Key area attractions

- Eastview Mall – including Dick’s House of Sport and L.L. Bean
- Ganondagan State Historic Site and Seneca Art and Culture Center
- Valentown Museum
- Dryer Road Park
- Victor Municipal Park
- Fishers Park
- MaryFrances Bluebird Haven
- Lehigh Crossing Park
- Pabos Burial Site
- Victor Hiking Trails
- 1816 Farmington Quaker Meeting House
- Finger Lakes Gaming & Racetrack
- Mertensia Park
- Canandaigua KOA Kampground & Kabins
- Ravenwood Golf Course & Victor Hills Golf Club
- Victor & Farmington Farmers’ Markets
- Cobblestone Arts Center
- Downtown Victor shopping
- Song Hill Winery