

**Fisherman's Wharf Association of San Francisco**  
**Fiscal Year 2024-2025 Proposed Budget**  
*July 1, 2024 - June 30, 2025*

	Assessment Budget	Non- Assessment Budget	PORT Grant Budget	Total Budget	% of Budget	% of Assessment Budget	Assessment Management Plan Guideline (%)
<b>REVENUE</b>							
Assessments-Landside	\$ 1,400,175	\$ -	\$ -	<b>\$ 1,400,175</b>	40%	100%	100%
Grant - Port of SF	-	-	1,945,646	<b>1,945,646</b>	55%	0%	0%
Sponsorship & Other	6,000	15,000	-	<b>21,000</b>	1%	0%	0%
In-Kind Donation	-	140,000	-	<b>140,000</b>	4%	0%	0%
<b>TOTAL REVENUE</b>	<b>\$ 1,406,175</b>	<b>\$ 155,000</b>	<b>\$ 1,945,646</b>	<b>\$ 3,506,821</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>EXPENSE</b>							
Clean and Safe Program	\$ 629,474	\$ -	\$ 1,004,760	<b>\$ 1,634,234</b>	47%	45%	45%
Marketing and Event Program	418,343	-	419,496	<b>837,838</b>	24%	30%	26%
District Identity & Streetscap/Beautification	15,000	-	296,390	<b>311,390</b>	9%	1%	0%
Administration	288,726	15,000	225,000	<b>528,726</b>	15%	20%	20%
Contingency and Reserves	54,633	-	-	<b>54,633</b>	2%	4%	9%
In-Kind Donation	-	140,000	-	<b>140,000</b>	4%	0%	0%
<b>TOTAL EXPENSES</b>	<b>\$ 1,406,175</b>	<b>\$ 155,000</b>	<b>\$ 1,945,646</b>	<b>\$ 3,506,821</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>REVENUE OVER EXPENSES</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>			