



September 9, 2021

Dear Friend:

Are you ready for an adventure? Rotary International District 5150's "**Rotary Race to End Polio**" will be held on **Sunday, October 24, 2021** to benefit the eradication of Polio worldwide.

Polio? You read that correctly. Rotary is an international community that brings together leaders who step up to take on the world's toughest challenges, locally and globally. The [eradication of polio](#) is one of our longest standing and most significant efforts. Along with our partners, we have helped immunize more than 2.5 billion children against polio in 122 countries. We have reduced polio cases by 99.9 percent worldwide, and we won't stop until we end the disease for good.

The **Rotary Race to End Polio** -- a part scavenger, part treasure hunt -- will be based in San Francisco's Fisherman's Wharf and its surrounding neighborhoods. This is an entertaining, team-oriented, urban adventure where participants of all ages will work as a team to challenges, puzzles, or other crazy tasks to earn points. The event will conclude with prizes, food, and fun at the Cannery in Fisherman's Wharf.

October 24 is [World Polio Day](#), and proceeds from the **Rotary Race to End Polio** will go to the [Polio Plus Fund](#) of The Rotary Foundation, helping Rotary and its partners reach every child with the polio vaccine. With your help, we can end polio for good.

Attached is sponsorship information for your review. Our hope is that you would consider becoming a sponsor at this year's event. However, Rotary International and I would be grateful for any level of donation you might consider.

In addition to becoming a proud partner of this highly visible event attended by many community leaders from across the Bay Area, you can be confident in knowing that proceeds benefit The Rotary Foundation's international efforts to eradicate polio from the globe.

If you have questions, please feel free to contact me by email AEstournes@northpointsf.com. Thank you for your consideration and support of Rotary International. We look forward to celebrating with you on October 24, 2021.

Sincerely,

Aline Estournes
Sponsorships Chair
Rotary Race to End Polio Committee
Rotary International District 5150



2021 Sponsorship Opportunities

Sponsors must commit by October 1, 2021 to ensure full sponsorship benefits.

Benefits	Partner Sponsor \$250 or in-kind	Bronze Sponsor \$500	Silver Sponsor \$1,000	Gold Sponsor \$2,500	Platinum Sponsor \$5,000	Presenting Sponsor (1 available) \$10,000
Website promotion with link	Company Name	Company Name	Company Name	Company Logo	Company Logo	Company Logo
Recognition on race-day sponsor signs	Company Name	Company Name	Company Name	Company Logo	Company Logo	Company Logo
Social Media Promotion		✓	✓	✓	✓	✓
Recognition on pre-event and post-event emails to participants and November Rotary newsletter		✓	✓	✓	✓	✓
Sponsor-provided corporate information, coupon, or sample gifts for event swag bags.		✓	✓	✓	✓	✓
Recognition on back of Race T-Shirt			Company Name	Company Logo	Company Logo	"presented by" Company Logo at top of back of shirt
Listing in event advertisement & promotional materials				✓	✓	✓
Emcee recognition at race start and during awards ceremony				✓	✓	✓
Company name in pre- and post- event press releases.					✓	✓
Table/booth at Event					✓	✓
2-minute talk at Race Awards Ceremony						✓
Complimentary Race Entries and t-shirts	0	0	1	2	5	10



2021 Sponsorship Agreement Form

Please check selected sponsorship level:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor \$10,000 | <input type="checkbox"/> Silver-level Sponsor \$1,000 |
| <input type="checkbox"/> Platinum-level Sponsor \$5,000 | <input type="checkbox"/> Bronze-level Sponsor \$500 |
| <input type="checkbox"/> Gold-level Sponsor \$2,500 | <input type="checkbox"/> Partner Sponsor \$250 (<i>in-kind see next page</i>) |

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Payment Method: Check enclosed Visa MasterCard AMEX

Credit Card Number: _____

Expiration Date: _____ V-Code: _____

Name on Card: _____

Signature: _____

Make checks payable to Rotary District 5150 Charitable Foundation.
Please send or deliver agreement and payment by October 1, 2021 to:

Rotary District 5150 Charitable Foundation

Attn: Rotary Race to End Polio

822 College Avenue #692

Kentfield, CA 94914

email: AEstournes@northpointsf.com

You will receive an acknowledgement letter that will serve as your tax receipt.

Thank you for supporting

The Rotary Foundation and Rotary District 5150 Charitable Foundation!

Rotary District 5150 Charitable Foundation is a tax-exempt 501(c)(3) organization . Contributions to it are deductible to the extent permitted by applicable law.

Rotary District 5150 Charitable Foundation's Tax Identification Number is 94-3287988



2021 In-Kind Donation Agreement Form

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Description of in-kind donation: _____

Estimated Value: _____

Please send or deliver agreement and donation to:

Rotary District 5150 Charitable Foundation

Attn: Rotary Race to End Polio

822 College Avenue #692

Kentfield, CA 94914

email: AEstournes@northpointsf.com

Please send or deliver agreement and donation by October 1, 2021.

You will receive an acknowledgement letter that will serve as your tax receipt.

Thank you for supporting

The Rotary Foundation and Rotary District 5150 Charitable Foundation!

Rotary District 5150 Charitable Foundation is a tax-exempt 501(c)(3) organization. Contributions to it are deductible to the extent permitted by applicable law.

Rotary District 5150 Charitable Foundation's Tax Identification Number is 94-3287988