



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report October numbers for this report.

Tourist Development Tax Revenues

October 2022	\$305,578.71
October 2021	\$337,090.11
Change	-9%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
October 2022	64%	\$157.06
October 2021	57%	\$149.84
Change	12.3%	+4.8

Vacation Rental Snapshot: Airbnb & VRBO only

	Average Listings	Occupancy Rate	Average Daily Rate
October 2022	953	54%	\$339.00
October 2021	743	52%	\$311.00
Change	28.3%	+2.4%	+9.1%

Total Sales on all Accommodations

October 2022	\$6,195,796.09
October 2021	\$5,918,682.68
	+4.4%