



**As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior, which is why we must report November numbers for this report.

Tourist Development Tax Revenues

November 2021	\$250,882.67
November 2020	\$190,467.11
Change	+31.72%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
November 2021	55.3%	\$144.45
November 2020	45.4%	\$128.01
Change	+21.9%	+12.8%

Vacation Rental Snapshot: Airbnb & VRBO only

	Average Listings	Occupancy Rate	Average Daily Rate
November 2021	786	51%	\$328
November 2020	645	48%	\$281
Change	+22%	+7.1%	+16.4%

Total Sales on all Accommodations

November 2021	\$5,104,826.55
November 2020	\$4,018,049.38
Change	+27.05

Monthly Activities & Notables

Launch of Starry Nights at First Friday

Staff participated in an off-site all day FY23 Planning Session