



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report October numbers for this report.

Tourist Development Tax Revenues

November 2022	\$255,047.23
November 2021	\$250,822.67
Change	+1.66

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
November 2022	60.5%	\$150.92
November 2021	55.2%	\$144.83
Change	+9.7%	+4.2

Vacation Rental Snapshot: Airbnb & VRBO only

	Average Listings	Occupancy Rate	Average Daily Rate
November 2022	930	48%	\$ 335.00
November 2021	751	51%	\$318.00
Change	23.8%	-6.0%	+5.5%

Total Sales on all Accommodations

October 2022	\$5,478,377.78
October 2021	\$5,104,826.55