



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report December 2023 numbers for this report.

Tourist Development Tax Revenues

December 2023	\$221,521.35
December 2022	\$220,994.04
Change	+0.2%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
December 2023	49.8%	\$151.09
December 2022	54.0%	\$154.28
Change	-7.8%	-2.1%

Vacation Rental Snapshot: Airbnb & VRBO only

	Average Listings	Occupancy Rate	Average Daily Rate
December 2023	964	45%	\$ 306.00
December 2022	809	53%	\$335.00
Change	+19.2%	-14.8%	- 8.5%

Total Sales on all Accommodations

December 2023	\$4,980,726.21
December 2022	\$4,501,086.93