



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report January 2023 numbers for this report.

Tourist Development Tax Revenues

January 2023	\$347,294.88
January 2022	\$283,469.85
Change	.22.5%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
January 2023	57.4%	\$142.27
January 2022	51.3%	\$128.38
Change	+11.9%	+10.8%

Vacation Rental Snapshot: Airbnb & VRBO only

	Average Listings	Occupancy Rate	Average Daily Rate
January 2023	886	49%	\$ 313.00
January 2022	700	52%	\$310.00
Change	26.6%	-6.0%	+0.9%

Total Sales on all Accommodations

December 2022	\$7,109,453.71
December 2021	\$5,855,849.25