



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we have to report January numbers for this report.

Tourist Development Tax Revenues

January 2022	\$283,469.85
January 2021	\$205,323.83
Change	+38.06%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
January 2022	51.5%	\$127.99
January 2021	40.01%	\$114.61
Change	+28.5%	+11.7%

Vacation Rental Snapshot: Airbnb & VRBO only

Average Listings	Occupancy Rate	Average Daily Rate
January 2022 713	52%	\$323.00
January 2021 532	45%	\$253.00
Change +34%	+17.3%	+27.7%

Total Sales on all Accommodations

January 2022	\$5,855,849.25
January 2021	\$4,189,284.54
Change	+39.7%

