



February 2025 LODGING TRENDS

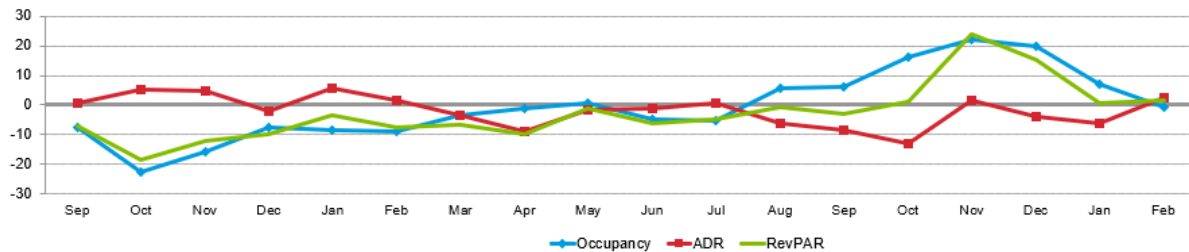
Bed Tax Revenues

February 2025	\$247,968.87
February 2024	\$251,832.07

Total Sales on all Accommodations

February 2025	\$5,187,333.23
February 2024	\$5,263,532.19

Monthly Percent Change



Vacation Rental Snapshot: Airbnb & VRBO Only -AirDNA

		Avail Listings	Booked Listings	Occupancy Rate	Avg Daily Rate	RevPar
February	2025	1105	1083	64%	\$305	\$195
February	2024	1064	1028	63%	\$284	\$178
Change		+4%	+5%	+1%	+7%	+9%

Hotel & Resort Snapshot – Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPar
February 2025	65.0%	\$186.85	\$121.47
February 2024	65.6%	\$181.93	\$119.35
Change	-1%	+3%	+2%