



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report February numbers for this report.

Tourist Development Tax Revenues

February 2022	\$242,643.78
February 2021	\$170,568.10
Change	+42.06%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
February 2022	68.2%	\$154.70
February 2021	46.1%	\$135.58
Change	+48%	+14%

Vacation Rental Snapshot: Airbnb & VRBO only

Average Listings	Occupancy Rate	Average Daily Rate
February 2022 618	65%	\$359.00
February 2021 487	62%	\$285.00
Change +34%	+4.2%	+26%

Total Sales on all Accommodations

February 2022	\$4,879,790.20
February 2021	\$3,605,409.84
Change	+35.3%

### Department Activities

Held Quarterly TDC Board Meeting

Staff received Certificate of Appreciation from the City of Flagler Beach for sponsorship of

Starry Nights

Debra Naughton was awarded full scholarship to attend the Southeast Tourism Society Marketing College

Planning and coordination for National Travel & Tourism Week