



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report February 2023 numbers for this report.

Tourist Development Tax Revenues

February 2023	\$267,780.90
February 2022	\$242,643,78
Change	10.36%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
February 2023	72.0%	\$178.72
February 2022	68.1%	\$154.94
Change	+5.9%	+15.3%

Vacation Rental Snapshot: Airbnb & VRBO only

	Average Listings	Occupancy Rate	Average Daily Rate
February 2023	818	66%	\$ 327.00
January 2022	606	48%	\$350.00
Change	+35.0%	+2.6%	-6.4

Total Sales on all Accommodations

February 2023	\$5,596,567.18
February 2022	\$4,879,790.20
	+14.68%