



As a reminder, our revenue and other monthly reports are not received until mid to late month for the months prior which is why we must report February 2024 numbers for this report.

Tourist Development Tax Revenues

February 2024	\$251,832.07
February 2023	\$267,780.90
Change	-5.9%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
February 2024	65.6%	\$1181.93
February 2023	71.9%	\$179.04
Change	-8.8%	+1.6%

Vacation Rental Snapshot: Airbnb & VRBO only

	Average Listings	Occupancy Rate	Average Daily Rate
February 2024	808	66%	\$ 327.00
February 2023	606	64%	\$350.00
Change	+35.0%	+2.6%	- 6.4%

Total Sales on all Accommodations

February 2024	\$5,263,532.19
February 2023	\$5,596,567.18