



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report March 2023 numbers for this report.

Tourist Development Tax Revenues

March 2023	\$394,772.97
March 2022	\$335,564.58
Change	+17.64%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
March 2023	77.2%	\$211.43
March 2022	77.9%	\$189.34
Change	-0.9%	+11.7%

Vacation Rental Snapshot: Airbnb & VRBO only

	Average Listings	Occupancy Rate	Average Daily Rate
March 2023	930	80%	\$ 353.00
March 2022	737	75%	\$356.00
Change	+32.2%	+6.4%	-0.8

Total Sales on all Accommodations

March 2023	\$8,011,421.78
March 2022	\$6,923,070.81