



As a reminder, our revenue and other monthly reports are not received until mid to late month for the months prior which is why we must report March numbers for this report.

Tourist Development Tax Revenues

March 2024	\$366,825.98
March 2023	\$394,646.88
Change	-7.05%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
March 2024	64.3%	\$181.83
March 2023	68.8%	\$180.99
Change	-6.5%	+0.5%

Vacation Rental Snapshot: Airbnb & VRBO only

	Average Listings	Occupancy Rate	Average Daily Rate
March 2024	1253	72%	\$ 342.00
March 2023	994	76%	\$341.00
Change	+26.05%	-5.2%	+0.3%

Total Sales on all Accommodations

March 2024	\$7,488,178.54
March 2023	\$8,011,421.78