



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report March numbers for this report.

Tourist Development Tax Revenues

March 2022	\$335,564.58
March 2021	\$204,791.15
Change	+63.86 %

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
March 2022	75%	\$190.41
March 2021	68%	\$172.60
Change	.15.0%	+10.3%

Vacation Rental Snapshot: Airbnb & VRBO only

Average Listings	Occupancy Rate	Average Daily Rate
March 2022 754	75%	\$365.00
March 2021 613	75%	\$353.00
Change +23%	+0.02%	+3.4%

Total Sales on all Accommodations

March 2022	\$6,923,070.81
March 2021	\$4,295,289.58
Change	+61.17%

Department Activities