

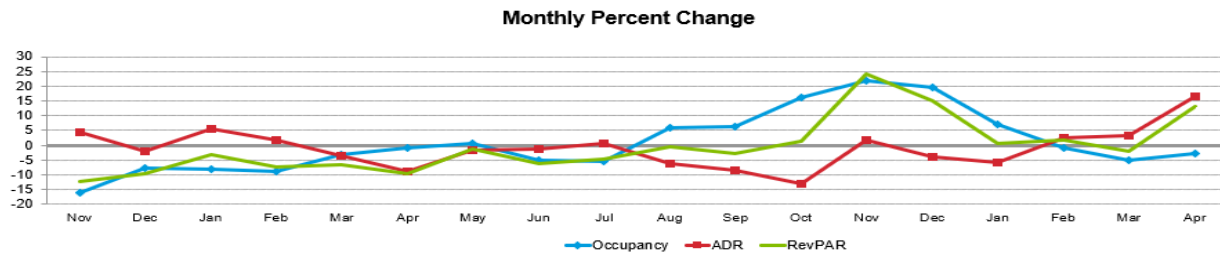


## April 2025 LODGING TRENDS

### Bed Tax Revenues

### Total Sales on all Accommodations

April 2025	\$645,726.04	April 2025	\$13,162,986.65
April 2024	\$644,498.06	April 2024	\$13,578,943.94



### Vacation Rental Snapshot: Airbnb & VRBO Only -AirDNA

		Avail Listings	Booked Listings	Occupancy Rate	Avg Daily Rate	RevPar
April	2025	1305	1207	58%	\$317	\$185
April	2024	1241	1122	50%	\$301	\$150
Change		+5%	+7%	+16%	+5%	+2%

### Hotel & Resort Snapshot – Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPar
April 2025	66.1%	\$213.27	\$140.93
April 2024	68.1%	\$182.93	\$124.49
Change	-3%	+17%	+13%