



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report April 2023 numbers for this report.

Tourist Development Tax Revenues

April 2023	\$633,440.22
April 2022	\$562,2233.43
Change	+7.74%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
April 2023	68.8%	\$200.09
April 2022	72.9%	\$188.24
Change	-5.6%	+6.3%

Vacation Rental Snapshot: Airbnb & VRBO only

	Average Listings	Occupancy Rate	Average Daily Rate
April 2023	1058	66%	\$ 329.00
April 2022	813	69%	\$339.00
Change	+30.1%	-3.7%	-2.8

Total Sales on all Accommodations

April 2023	\$14,715,472.49
April 2022	\$11,481,896.01