



As a reminder, our revenue and other monthly reports are not received until mid to late month for the months prior which is why we must report April numbers for this report.

Tourist Development Tax Revenues

April 2024	\$644,498.06
April 2023	\$633,440.22
Change	+ 2.0%

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
April 2024	68.1%	\$182.93
April 2023	68.7%	\$185.84
Change	-1.0%	-2.0%

Vacation Rental Snapshot: Airbnb & VRBO only

	Average Listings	Occupancy Rate	Average Daily Rate
April 2024	1290	50%	\$ 335.00
April 2023	1093	62%	\$318.00
Change	+18.0%	-19.3%	+5.3%

Total Sales on all Accommodations

April 2024	\$13,578,943.94
April 2023	\$14,715,472.49