



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report April numbers for this report.

Tourist Development Tax Revenues

April 2022	\$562,223.43
April 2021	\$440,138.42
Change	+27.74 %

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
April 2022	73.2%	\$187.64
April 2021	67.5%	\$163.99
Change	8.4%	+14.4%

Vacation Rental Snapshot: Airbnb & VRBO only

Average Listings	Occupancy Rate	Average Daily Rate
April 2022 831	68%	\$348.00
April 2021 685	70%	\$339.00
Change +21.3%	-2.7%	+2.8%

Total Sales on all Accommodations

April 2022	\$11,526,657.93
April 2021	\$9,197,618.49
Change	+25.32%

Department Activities

Staff honored front line workers by hand delivering small goody bags in appreciation and recognition of National Travel and Tourism Week.

