



## May 2025 LODGING TRENDS

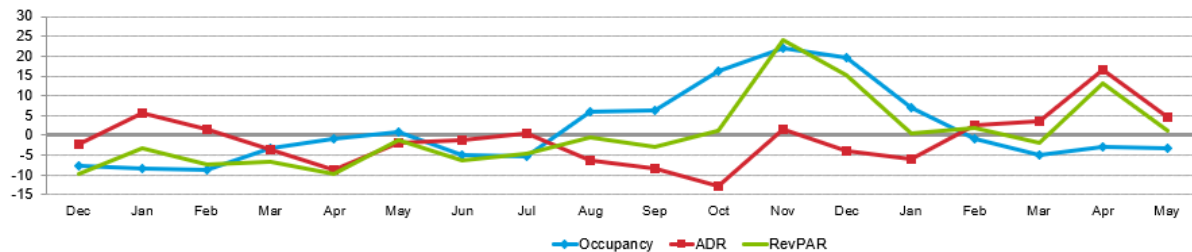
### Bed Tax Revenues

### Total Sales on all Accommodations

May 2025                      \$398,424.78  
May 2024                      \$354,461.53

May 2025                      \$8,097,764.38  
May 2024                      \$7,256,610.46

Monthly Percent Change



### Vacation Rental Snapshot: Airbnb & VRBO Only -AirDNA

		Avail Listings	Booked Listings	Occupancy Rate	Avg Daily Rate	RevPar
May	2025	1382	1315	55%	\$317	\$174
May	2024	1307	1241	54%	\$305	\$166
Change		+6%	+6%	+ 2%	+4%	+5%

### Hotel & Resort Snapshot – Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPar
May 2025	62.2%	\$191.47	\$119.01
May 2024	64.3%	\$182.88	\$117.56
Change	-3.3%	+4.7	+1.2%