



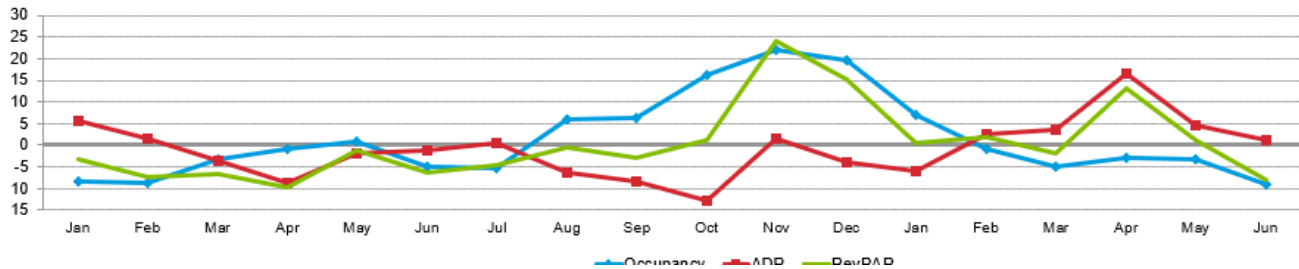
June 2025 LODGING TRENDS

Bed Tax Revenues

Total Sales on all Accommodations

June 2025	\$352,886.49	June 2025	\$7,250,397.22
June 2024	\$350,727.96	June 2024	\$7,107,081.50

Monthly Percent Change



Vacation Rental Snapshot: Airbnb & VRBO Only -AirDNA

		Avail Listings	Booked Listings	Occupancy Rate	Avg Daily Rate	RevPar
June	2025	1373	1319	67%	\$351	\$233
June	2024	1317	1253	66%	\$330	\$217
Change						

Hotel & Resort Snapshot – Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPar
June 2025	57.3%	\$212.53	\$121.79
June 2024	63.0%	\$210.20	\$132.52
Change	-9.1%	+1.1	-8.1%