



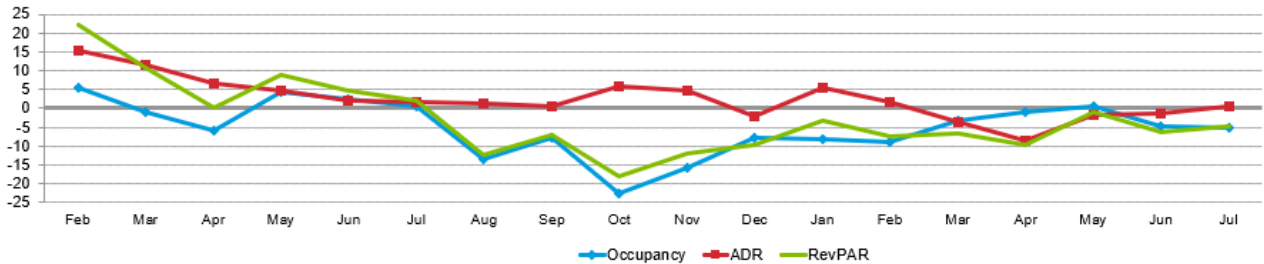
## July 2024

### LODGING TRENDS

#### Hotel & Resort Snapshot- Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPAR
June 2024	64.4%	\$221.26	\$142.42
June 2023	67.9%	\$219.94	\$131.54
Change	-5.2%	-0.6%	-5.7

#### Monthly Percent Change



#### Vacation Rental Snapshot: Airbnb & VRBO only-AirDNA

Available Listings			Booked Listings			Occupancy Rate			Average Daily Rate			RevPAR		
2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg
1247	1368	+10.0%	1175	1269	+8.0	68%	65%	-4.4%	339	337	-0.6%	230	219	-4.7%

#### Bed Tax Revenues

June 2024	\$553,934.37
June 2023	\$578,187.68
Change	-4.1%

#### Total Sales on all Accommodations

June 2024	\$11,647,431.36
June 2023	\$11,558,230.41
Change	+0.8%