



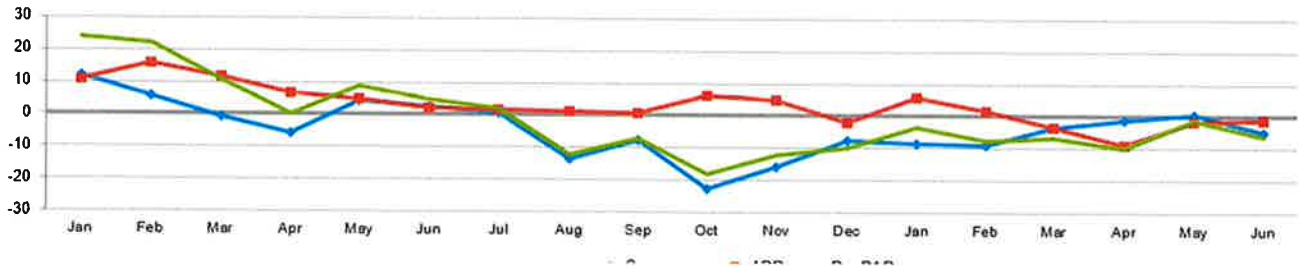
June 2024

LODGING TRENDS

Hotel & Resort Snapshot- Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPAR
June 2024	63.0%	\$210.20	\$132.52
June 2023	66.3%	\$213.10	\$141.24
Change	-4.9%	-1.4%	-6.2

Monthly Percent Change



Vacation Rental Snapshot: Airbnb & VRBO only-AirDNA

Available Listings			Booked Listings			Occupancy Rate			Average Daily Rate			RevPAR		
2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg
1247	1368	+10.0%	1175	1269	+8.0	68%	65%	-4.4%	339	337	-0.6%	230	219	-4.7%

Bed Tax Revenues

June 2024	\$354,727.96
June 2023	\$354,740.84
Change	-1%

Total Sales on all Accommodations

June 2024	\$7,107,081.50
June 2023	\$7,458,351.47
Change	-4.7%