



November 2021- **As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we have to report October numbers for this report.

Tourist Development Tax Revenues

| | |
|--------------|--------------|
| October 2021 | \$337,090.11 |
| October 2020 | \$216,179.13 |
| Change | +55.93% |

Hotel & Resort Snapshot

| | Occupancy | Average Daily Rate |
|--------------|-----------|--------------------|
| October 2021 | 57% | \$149.84 |
| October 2020 | 49.9% | \$133.57 |
| Change | +14.2% | +12.2% |

Vacation Rental Snapshot: Airbnb & VRBO only

| | Average Listings | Occupancy Rate | Average Daily Rate |
|--------------|------------------|----------------|--------------------|
| October 2021 | 776 | 52% | \$317 |
| October 2020 | 636 | 52% | \$272 |
| Change | +22% | +0.7% | +16.6% |

Total Sales on all Accommodations

| | |
|--------------|----------------|
| October 2021 | \$5,918,682.68 |
| October 2020 | \$4,420,819.49 |
| Change | +33.88% |

Monthly Activities & Notables

Hosted and participated in hosting the Florida Sports Foundation Annual Summit at Hammock Beach Resort November 8-10, 2021