



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report July numbers for this report.

Tourist Development Tax Revenues

July 2022	\$535,401.34
July 2021	\$503,493.19
Change	+6.34

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
July 2022	67.8%	\$216.95
July 2021	76.8	\$203.72
Change	-11.7%	+6.5%

Vacation Rental Snapshot: Airbnb & VRBO only

Average Listings	Occupancy Rate	Average Daily Rate
July 2022 981	71%	\$375.00
July 2021 763	84%	\$372.00
Change 28.6%	-15%	-0.8%

Total Sales on all Accommodations

July 2022	\$	10,616,830.97
July 2021	\$	10,575,848.09

Department Activities