

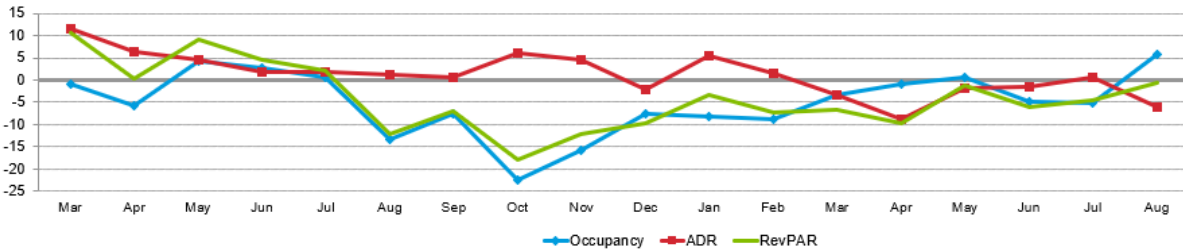


**August 2024 LODGING TRENDS**

**Hotel & Resort Snapshot – Smith Travel Report (STR)**

	Occupancy	Average Daily Rate	RevPar
August 2024	52.0%	\$170.61	\$88.74
August 2023	49.1%	\$181.96	\$89.34
Change	+5.9%	-6.2%	-0.7

**Monthly Percent Change**



**Vacation Rental Snapshot: Airbnb & VRBO Only -AirDNA**

	Avail Listings	Booked Listings	Occupancy Rate	Avg Daily Rate	RevPar
August 2024	1303	1124	46%	\$312	143
August 2023	1220	1174	47%	\$309	145
Change	9%	5%	-2%	1%	-1%

**Bed Tax Revenues**

August 2024	\$474,177.23
August 2023	\$510,837.64

**Total Sales on all Accommodations**

August 2024	\$9,753,413.44
August 2023	\$11,197,142.74