



As a reminder, our revenue and other monthly reports are not received until mid to late month for the month prior which is why we must report August numbers for this report.

Tourist Development Tax Revenues

August 2022	\$527,454.69
August 2021	\$455,275.28
Change	+15.85

Hotel & Resort Snapshot

	Occupancy	Average Daily Rate
August 2022	56.8%	\$180.22
August 2021	57.7%	\$176.83
Change	-1.5%	+1.9%

Vacation Rental Snapshot: Airbnb & VRBO only

Average Listings	Occupancy Rate	Average Daily Rate
August 2022 972	58%	\$360.00
August 2021 776	61%	\$333.00
Change 25.3%	-5.3%	+7.9%

Total Sales on all Accommodations

August 2022	\$ 10,690,457.49
August 2021	\$ 9,538,296.32
	+12.08%