

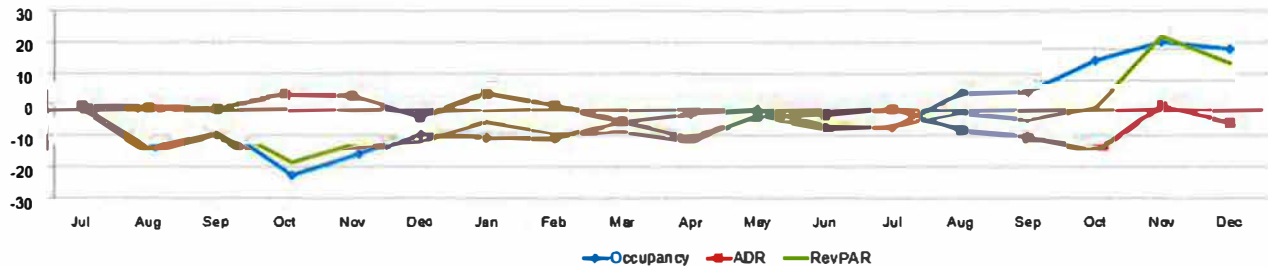


## November 2024 LODGING TRENDS

### Bed Tax Revenues    Total Sales on all Accommodations

December 2024	\$260,019.04	December 2024	\$5,375,176.15
December 2023	\$221,521.35	December 2023	\$4,980,726.21

### Monthly Percent Change



### Vacation Rental Snapshot: Airbnb & VRBO Only -AirDNA

	Avail Listings	Booked Listings	Occupancy Rate	Avg Daily Rate	RevPar
December 2024	1299	1188	49%	\$292	\$142
December 2023	1189	1101	46%	\$288	\$132
Change	+9%	+8%	+7%	+1%	+8%

### Hotel & Resort Snapshot – Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPar
December 2024	59.7%	\$145.11	\$86.63
December 2023	49.8%	\$151.05	\$75.28
Change	+19.8%	-3.9%	+15%