



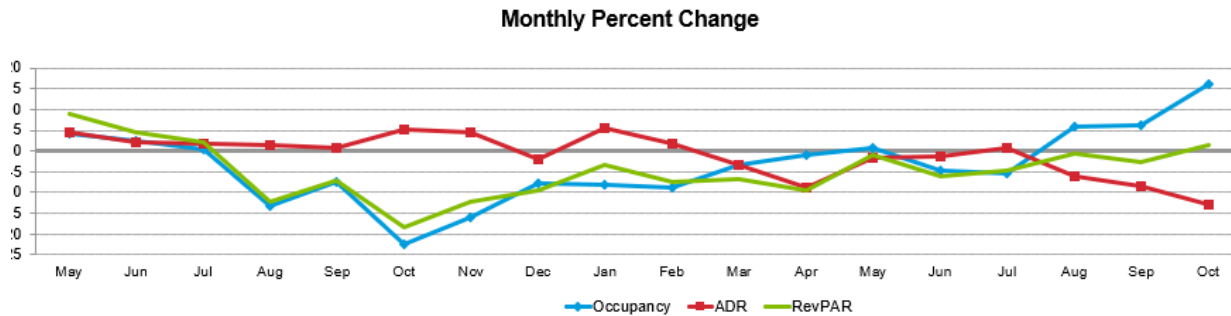
November 2024 LODGING TRENDS

Bed Tax Revenues

Total Sales on all Accommodations

November 2024	\$204,876.14
November 2023	\$227,360.78

November 2024	\$4,303,024.96
November 2023	\$4,752,894.42



Vacation Rental Snapshot: Airbnb & VRBO Only -AirDNA

	Avail Listings	Booked Listings	Occupancy Rate	Avg Daily Rate	RevPar
November 2024	1228	1112	47%	\$289	\$136
November 2023	1171	1055	42%	\$281	\$118
Change	+4%	+5%	+11%	+3%	+15%

Hotel & Resort Snapshot – Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPar
November 2024	61.6%	\$161.30	\$99.43
November 2023	50.5%	\$158.69	\$80.18
Change	+22%	+1.6. %	+24%