

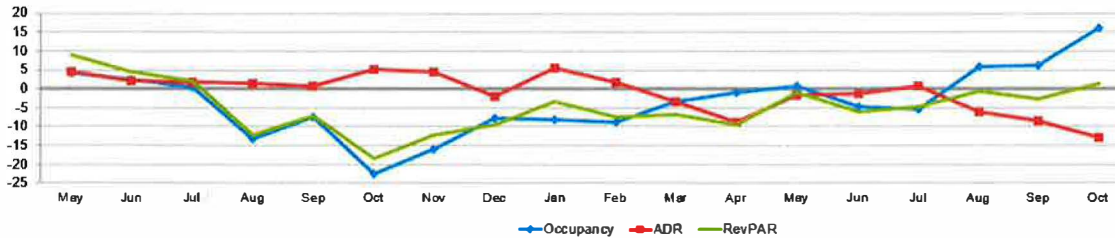


October 2024 LODGING TRENDS

Bed Tax Revenues Total Sales on all Accommodations

October 2024	\$300,034.88	October 2024	\$5,949,160.03
October 2023	\$312,885.54	October 2023	\$6,272,586.90

Monthly Percent Change



Vacation Rental Snapshot: Airbnb & VRBO Only -AirDNA

		Avail Listings	Booked Listings	Occupancy Rate	Avg Daily Rate	RevPar
October	2024	1168	1100	46%	\$286	\$133
October	2023	1103	1001	46%	\$286	\$130
Change		+5.8%	+9.8%	0%	0%	+2.3%

Hotel & Resort Snapshot – Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPar
October 2024	57.4%	\$143.08	\$82.13
October 2023	49.4%	\$164.19	\$81.10
Change	+16%	-12.9%	+1.3%