



September 2024 LODGING TRENDS

Bed Tax Revenues

September 2024	\$265,685.86
September 2023	\$296,951.14

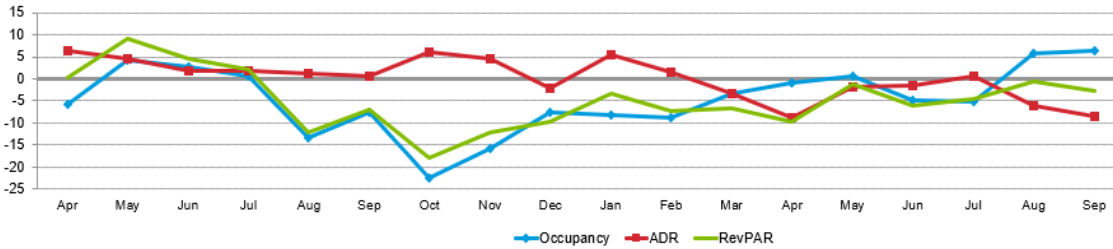
Total Sales on all Accommodations

September 2024	\$5,376,369.59
September 2023	\$5,759,941.79

Hotel & Resort Snapshot – Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPar
September 2024	48.5%	\$147.24	\$71.44
September 2023	45.7%	\$160.92	\$73.47
Change	+6.3%	-8.5%	-2.8%

Monthly Percent Change



Vacation Rental Snapshot: Airbnb & VRBO Only -AirDNA

	Avail Listings	Booked Listings	Occupancy Rate	Avg Daily Rate	RevPar
September 2024	1135	986	36%	\$281	\$101
September 2023	1116	954	41%	\$289	\$120
Change	+1.7%	+3.3%	-12%	-2.7%	-15%