



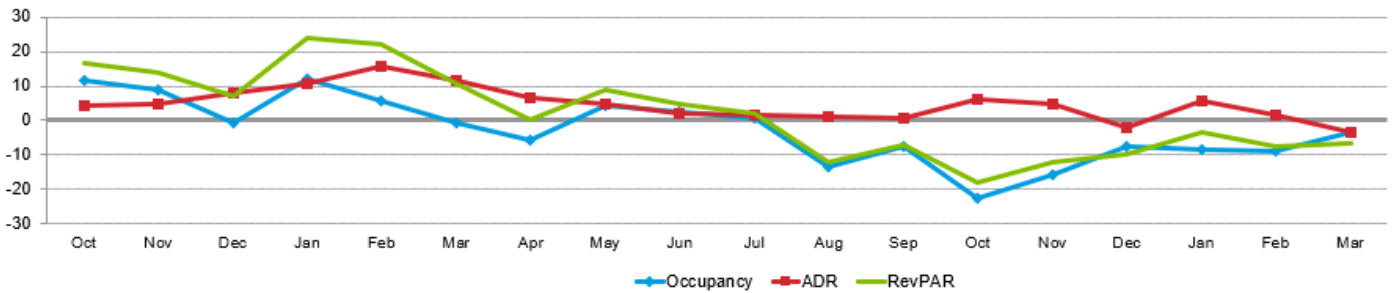
March 2024

LODGING TRENDS

Hotel & Resort Snapshot- Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPar
March 2024	74.7%	\$204.11	\$152.39
March 2023	77.2%	\$211.43	\$163.28
Change	-3.3%	-3.5%	-6.7%

Monthly Percent Change



Vacation Rental Snapshot: Airbnb & VRBO only- AirDNA

<u>Available Listings</u>			<u>Booked Listings</u>			<u>Occupancy Rate</u>			<u>Average Daily Rate</u>			<u>RevPAR</u>		
2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg
1033	1259	+21.9%	986	1212	+22.9%	76%	72%	-5.26%	342	349	+2.0%	259	250	-3.5%



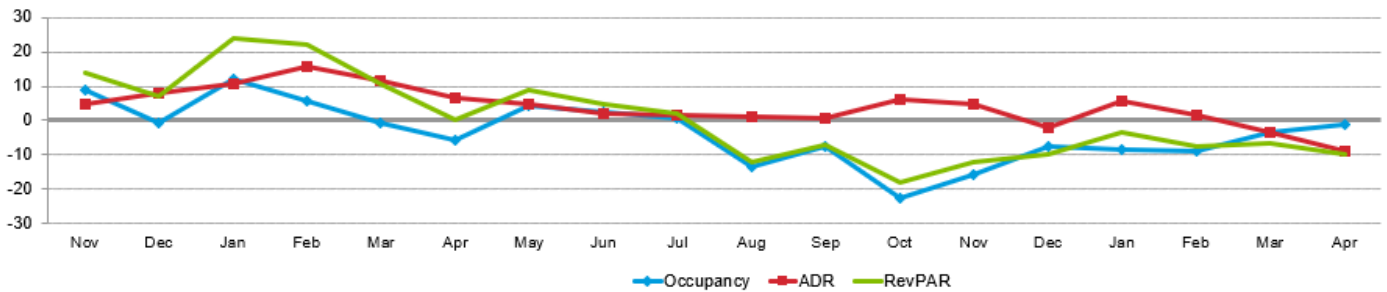
April 2024

LODGING TRENDS

Hotel & Resort Snapshot- Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPar
April 2024	68.1%	\$182.93	\$124.49
April 2023	68.7%	\$200.40	\$137.6
Change	-1.0%	-8.7%	-9.6%

Monthly Percent Change



Vacation Rental Snapshot: Airbnb & VRBO only-AirDNA

Available Listings			Booked Listings			Occupancy Rate			Average Daily Rate			RevPAR		
2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg
1143	1306	+14.3%	1042	11181	+3.6%	61%	49%	-19.7%	318	335	+5.3%	194	164	15.4%



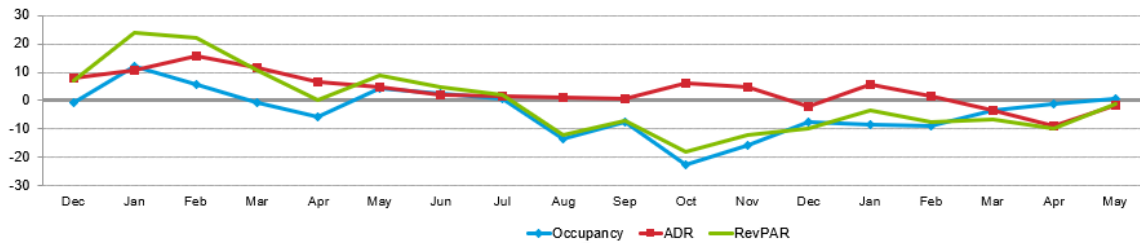
May 2024

LODGING TRENDS

Hotel & Resort Snapshot- Smith Travel Report (STR)

	Occupancy	Average Daily Rate	RevPAR
May 2024	64.3%	\$182.88	\$117.56
May 2023	63.8%	\$186.23	\$118.87
Change	+0.7%	-1.8%	-1.1

Monthly Percent Change



Vacation Rental Snapshot: Airbnb & VRBO only-AirDNA

<u>Available Listings</u>			<u>Booked Listings</u>			<u>Occupancy Rate</u>			<u>Average Daily Rate</u>			<u>RevPAR</u>		
2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg	2023	2024	% Chg
1204	1362	1.9%	1111	1299	16.9%	55%	53%	3.6%	312	318	1.9%	171	169	-1.7%

Bed Tax Revenues

May 2024	\$354,461.53
May 2023	\$422,224.96
Change	-16.0

Total Sales on all Accommodations

May 2024	\$7,256,610.46
May 2023	\$8,548,979.44