

TOURISM MATTERS IN FLAGLER COUNTY



DATA PROVIDED BY DOWNS & ST. GERMAIN RESEARCH

Flagler County attracted

572,400

visitors in FY2020



Visitors to Flagler County generated

382,700

room nights in paid accommodations in FY2020



Every dollar spent by Palm Coast & the Flagler Beaches on marketing is associated with

\$402

in visitor spending in Flagler County



Visitors who took a trip to Flagler County in FY2020 spent

\$309,278,800

in the county on accommodations, restaurants, groceries, transportation, attractions, entertainment, and shopping



\$454,639,800

in economic impact to Flagler County generated by visitor spending in FY2020



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Visitors to Flagler County staying in paid accommodations such as hotels and vacation rentals generated

\$2,378,400
in TDT collected by the county
in FY2020



Visitors to Flagler County saved local residents

\$756
in taxes per household in
FY2020

The total economic impact of tourism in Flagler County supported

5,814
jobs in FY2020



Tourism in Flagler County supported

\$149,902,100
in wages and salaries in FY2020

A Flagler County job is supported by every

99
visitors

