







Your team wins when you play in Flint & Genesee.

From great ice hockey arenas, baseball, softball and soccer fields to bowling centers, tennis and basketball courts, BMX and extreme sports — Flint & Genesee offers a host of premium sports facilities for your tournament or event.



Make Your Playin Flint & Genesee

Welcome to Flint & Genesee,

historically known for putting out world-class athletes, including Mark Ingram, Jr., The Flintstones – Mateen Cleeves, Morris Peterson, and Charlie Bell – Kyle Kuzma, and Clarissa Shields. Our area hosts amazing sporting events like the Crim Festival of Races, which sees runners from around the world, and the Ally Challenge featuring PGA Champions golfers. It's also home to local professional teams, including soccer teams, the Flint City Bucks (men's) and Flint City AFC (women's), and OHL hockey team, the Flint Firebirds.

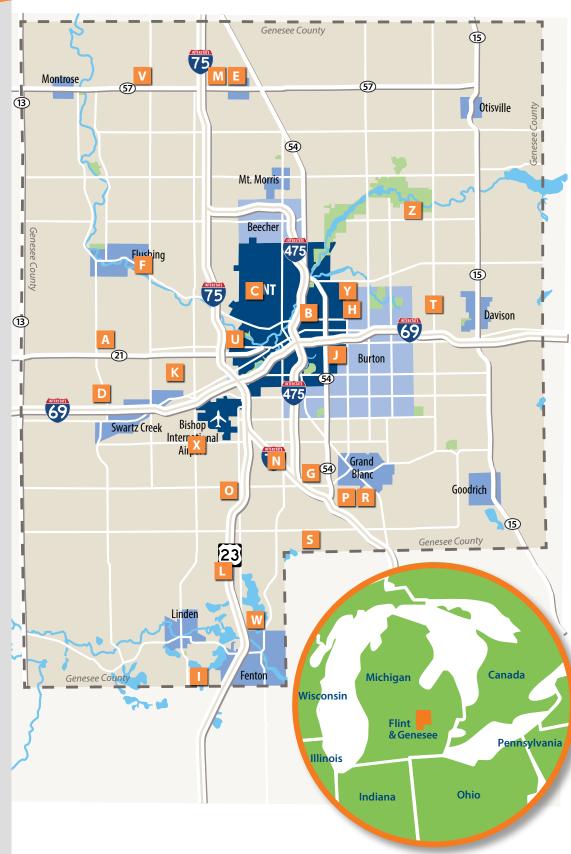
Sporting events hosted in Flint & Genesee each year include:

- FireStix College Exposure
 Tournament 14U, 16U, and 18U girls fast-pitch softball event
- American Junior Golf Association Randy Wise Junior Open
- The Gus Macker 3-on-3 Basketball Tournament

We know that hosting your sporting event is more than finding the right location – it's finding the right team. Our team at Explore Flint & Genesee provides tournament and event organizers the following no charge:

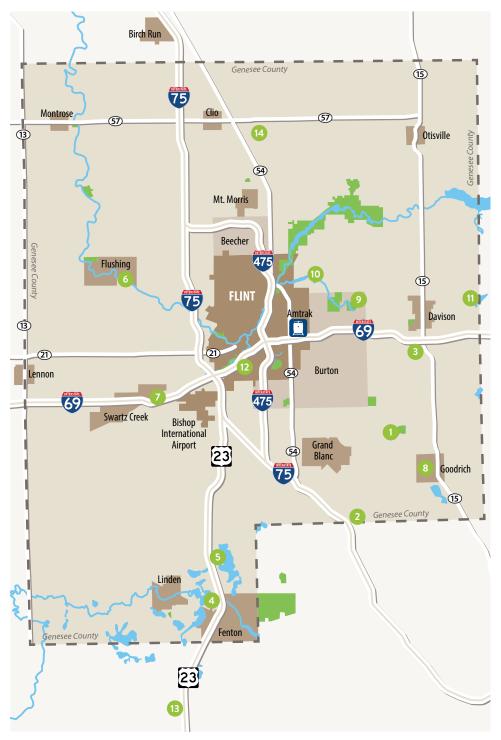
- RFP and bid responses
- · Facilities connections
- Site inspections
- Hotel assistance (canvass hotels for best rates & place blocks for event participants and comp rooms)
- · Provide resources for local services
- Provide information on local attractions, fairs, festivals, and restaurants for participants
- Send press advisory to local news media
- Dignitary welcome letters

And with hundreds of Certified Tourism Ambassadors in our community, you'll have the support you need to assist with your sporting event and make your attendees feel like locals.



### 810 Sports Complex 1601s. Elms Rp., Flint. (1800) 633-8487 - flintceland.com ### 81 Sp. Spowling 750 S. Center Rd., Flint. (1800) 743-7570 - bowlflint.com ### 82 Spowling 750 S. Center Rd., Flint. (1800) 743-7570 - bowlflint.com ### 82 Spowling 8 Sp. Spowling 8 Sp. Spowling 750 S. Center Rd., Flint. (1800) 743-6531 - berston.org ### 82 Spowling 8 Sp. Spowling 8 Spowling 8 Sp. Spowling 8 Spowling 8 Sp. Spowling 8 Spowli		SPORTS FACILITIES	oftball					ing		۵ ا				ing					
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FLINT & GENESEE GOLF COURSES AT A GLANCE



- Atlas Valley Golf Club 8313 Perry Rd., Grand Blanc • AtlasValleyGolf.com
- The Captain's Club Golf & Event Center 10200 Woodfield Dr., Grand Blanc CaptainsClubatWoodfield.com
- 3 Copper Ridge Golf Club & Banquet Center 8475 E. Atherton Rd., Davison • Golf Copper Ridge.com
- 4 Coyote Preserve Golf Club 9218 Preserve Dr., Fenton • CoyotePreserve.com
- 5 Fenton Farms Golf Club 12312 Torrey Rd., Fenton • FentonFarms.com
- 6 Flushing Valley Golf Club 1124 E. Main St., Flushing • Flushing Valley.com
- Genesee Valley Golf Course 5499 Miller Rd., Swartz Creek Genessee Valley Golf Course.com
- Goodrich Country Club 10080 Hegel Rd., Goodrich • GoodrichCountryClub.com
- IMA Brookwood Golf Club 6045 Davison Rd., Burton • imaRecreation.org
- Kearsley Lake Golf Course 4266 E. Pierson Rd., Flint • FlintCityGolfllc.com
- 11 Sugarbush Golf Club
 One Sugarbush Dr., Davison SugarbushGolf.com
- 2 Swartz Creek Golf Course
 1902 Hammberberg Rd., Flint FlintCityGolfilc.com
- Tyrone Hills Golf Club 8449 Old US Highway 23, Fenton • TyroneHillsGolf.com
- Vienna Greens Golf Course
 1184 E. Tobias Rd., Clio Find Us on Facebook







Genesee County's largest indoor event space





Events Hosted

Ontario Hockey League Flint Firebirds
World Championship Boxing
Chrome & Ice Car Show
Flint RV & Camping Show
School MHSAA Tournaments
Ultimate Championship Experience - Cheer
Competition
Indoor Motorcycle Ice Races
Outdoors & Sportsman Show
And many more

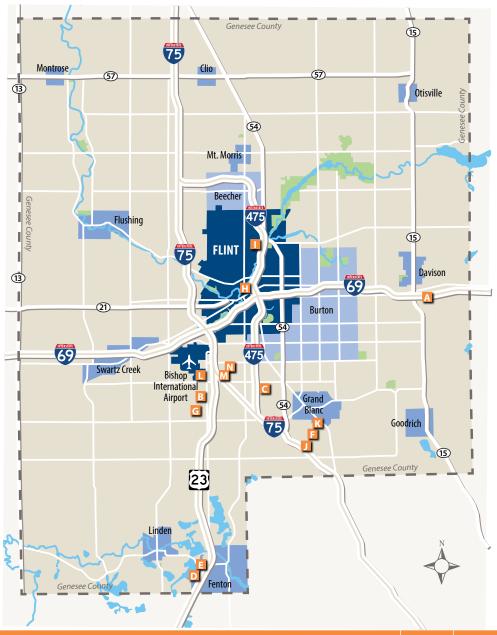
Arena Capacity

Concerts (front of house) - 4,567 Concerts (in the round) - 4,800 Concerts (general admission) - 6,469 Hockey - 4,365 Basketball - 4,421 Boxing - 5,109 Ice Shows - 3,535 Banquet Seating - 2,000 Parking - 1,200

Arena Specifications

Arena 1 Floor - 17,000 - 29,280 sq. ft. Arena 2 Floor - 17,000 - 27,206 sq. ft. Lobby - 8,436 sq. ft. Exchange Area - 7,360 sq. ft. Concourse - 6,123 sq. ft. Rigging Capacity - 60,000 lbs. Dressing Rooms - 4

FLINT & GENESEE ACCOMMODATIONS AT A GLANCE



	Flint & Genesee Hotels	Guest Rooms	Meeting Room(s)	Banquet Style	Reception Style
A	Best Western Davison Inn • 10082 Lapeer Rd., Davison	62	1	32	32
В	Best Western Plus Flint Airport Inn & Suites • 6075 Hill 23 Dr., Flint	69	2	85	100
C	Comfort Inn & Suites • 1359 Grand Pointe Ct., Grand Blanc	82	3	48	40
D	Comfort Inn & Suites Fenton • 17800 Silver Parkway, Fenton	69	1	35	35
E	Fairfield Inn & Suites Flint/Fenton • 3125 W. Silver Lake Rd., Fenton	80	1	60	60
F	Fairfield Inn & Suites Flint Grand Blanc • 9044 Holly Rd., Grand Blanc	97	2	80	100
G	Hampton Inn & Suites Flint/Grand Blanc • 6060 Rashelle Dr., Flint	100	2	64	85
Н	Hilton Garden Inn Flint Downtown • 110 W. Kearsley St., Flint	101	5	80	80
- 1	Holiday Inn Express Flint Campus-Area • 1150 Robert T. Longway Blvd., Flint	120	2	30	42
J	Holiday Inn Express & Suites Grand Blanc • 3405 Regency Park Dr., Grand Blanc	77	1	n/a	n/a
K	Home 2 Suites by Hilton Grand Blanc Flint • 9020 Holly Rd., Grand Blanc	84	1	n/a	24
L	Hyatt Place Flint/Grand Blanc • 5481 Hill 23 Dr., Flint	106	2	80	80
M	Residence Inn Flint/Grand Blanc • 2202 W. Hill Rd., Flint	87	1	20	25
N	Wyndham Flint Mi/Grand Blanc/Bishop Airport/Conference Center • 5353 Gateway Centre, Flint	157	9	500	750











Plan your Meeting or Event at Fairfield Inn & Suites Flint Grand Blanc

Whether you're a first-timer or an experienced organizer, we make planning and booking your next meeting room easier than ever. Our staff will help you plan each moment, so you can focus on using the meeting space for your best meeting yet.

Key Features:

- Up to 1,344 sq ft of Event Space
- Up to 100 Person Seating
- 2 Large Screen TVs
- Integrated Audio/Visual System

Optional Features:

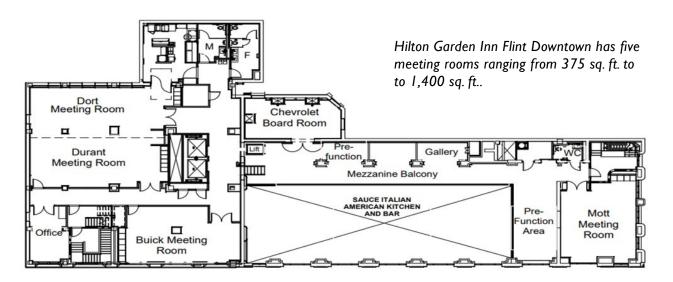
- Partition & Split Meeting Space
- Staff Set-Up
- Beverage & Catering Service

*Ask for More Details

FAIRFIELD INN & SUITES FLINT - GRAND BLANC







Whether you're a pro planner or new to hosting events, trust Hilton to help you create a seamless, stress-free experience that will dazzle your guests. Hilton Garden Inn Flint Downtown is within a three-mile radius of the Sloan Museum, Capitol Theatre, and Whiting Auditorium. The University of Michigan-Flint and the Farmers' Market are less than a mile from our doorstep. Willson, Riverbank, and Chevy Commons parks are all within five minutes.







bishopairport.org







THE LITTLE THINGS MAKE A BIG DIFFERENCE

From the moment you park your car, you'll notice something different is going on at Bishop International Airport.

For starters, what's with being so close to the terminal? And as you take a short stroll to the ticket counter, you might be asking yourself, "Why's everyone smiling?"

After you breeze through check-in and cruise through security (which goes even faster with TSA Preê), the time you saved by coming to Flint Bishop starts to add up, so maybe you grab a bite at the Gateway Grille or catch up on some emails in Bishop's free Business Center.

Now what's going on here starts to become clear. It's the little things. When you take away the hassles and you don't have to hustle, you can actually enjoy going to the airport.

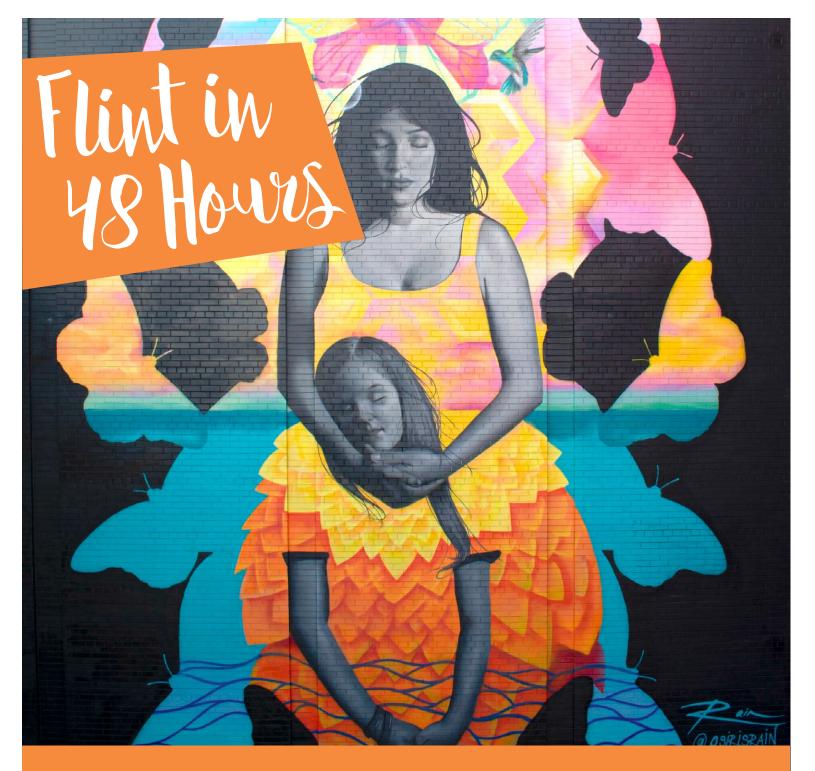
Once you experience how the little things make a big difference at Flint Bishop, you won't want to fly out of anywhere else.

MINUTES FROM ANYWHERE

Flint Bishop is just minutes away from Detroit's northern suburbs as well as Bay City/Saginaw/Midland. Businesses like Dow Corning, Fiat Chrysler, Continental, and Kelly Services are just a short drive away. We're located on Bristol Road, a half mile west of the I-75/US-23/I-69 interchange.

CLOSE, CONVENIENT PARKING

The easygoing Bishop experience starts before you even get out of your car. Our Short and Long Term Lots are well lit, secure, and right next to the terminal.



Discover Flint and Genesee County's highlights and hidden gems in 48 hours!

Walking down Buckham Alley in downtown Flint, you will see a magnificent mural of a young girl in the arms of a woman surrounded by butterflies and beautiful colors. This mural was created by Osiris Rain, an international muralist and post contemporary figurative painter based out of Charlotte, North Carolina. It is one of over 100 murals that line the city of Flint as part of the Flint Public Art Project, a local non-profit organization that aims to bring public art to the area.

Every mural in Flint is unique and it tells its own story through linework, color, and concept.

Like each mural, Flint has its own story to tell. Its challenges have shaped a community of creators and doers who work hard to make Flint a better place, shifting from producing cars to producing beer, bread, and bags. They know where the city has been, salvaging the best of its history to move forward. And from that

grit and perseverance emerged a softer side of Flint. A college town. A foodie mecca. A beer city. An historic gem. And it makes Flint worth visiting, right now.













FRIDAY EVENING DOWNTOWN IMMERSION

Accessible from I-69 and I-75, Flint is an easy drive from most Midwest cities. Check into your hotel around 5 p.m. to enjoy a full evening. For proximity, the newly renovated **Hilton Garden Inn Hotel Flint Downtown** or **Holiday Inn Express** downtown are the best options. Or book one of six literary-themed rooms at elegant **Knob Hill B&B**, also in the city.

Start in the heart of downtown with a cocktail or glass of wine at **Cork on Saginaw** (Happy Hour runs until 6 p.m.), featuring 150 wines from around the world. Or hit **Café Rhema** for a pick-me-up at this Great Gatsby-inspired café. Order a cold coffee brew or share a French press. Kids will love fruity bubble tea or Italian soda.

After a cocktail or coffee, either stay at **Cork on Saginaw** for an eclectic European dish, or visit **Sauce Italian American Kitchen** at the Hilton Garden Inn Flint Downtown hotel. The restaurant specializes in Italian inspired cuisine and boasts art deco décor reminiscent of the renovated hotel's original design.

Later, try one of Flint's cultural offerings. **University of Michigan-Flint** features theater and dance performances Friday and Saturday evenings (Oct.-April). **The FIM Capitol Theatre** featuring live shows from touring bands and theatre companies along with classic movies. Or check out the **Flint Cultural Center** with eight institutes on the wooded campus, including **The Whiting**, a 2,000-seat professional performing arts venue

with live performances ranging from our very own Flint FIM Repertory Theatre to national touring productions. Other options include the Flint Institute of Arts Theater showing independent and classic films (starting in September), Longway Planetarium (Michigan's largest) with First Friday events and special programs, and the 100-year-old Flint Symphony Orchestra hosting chamber music and classical concerts (October to May).

Got a late-night food craving? Cast your vote for Flint's best burger between two watering holes: **Soggy Bottom Bar** and the **Torch Bar & Grill**, ranked by Thrillist as one of the "33 Best Dive Bars in America" and its **Torch Burger** as one of the "33 Best Burgers in America."

SATURDAY FLINT FOOD AND CULTURE

Shop and nibble through your morning at the Flint Farmers' Market. In existence since 1905, this storied market moved into the Flint Journal's former 32,000 square-foot printing facility in 2014 after a 70-year hiatus from downtown. The bright, airy space holds 50 year-round vendors (plus more outside vendors in the summer), commercial and demonstration kitchens, and event space. Wander the stalls of fresh produce, pop-up restaurants, and handmade gift items, sampling a cinnamon roll at CINNAMOM or shawarma from Beirut Restaurant & Grocery. Stock up on weekend snacks like imported cheeses at Hills Home Cured Cheese or wine at d'Vine Wines. Steady Eddy's Café, located at the market, is an alternative if you prefer a sit-down brunch.

Fueled on market finds, drive to **Applewood Estate**, a 34-acre, three-story estate built by automotive pioneer Charles Stewart Mott in 1916 (open May-Oct.). Visitors can participate in free daily house tours and garden walks.

There, you're a stone's throw from the 85-year-old **Flint Institute of Arts Museum + Art School**, the second-largest art museum in Michigan. Need another reason to stop? Free Saturdays! Watch a glassblowing demonstration in the Hot Shop and spin through the highlights using a free, self-guided audio tour that brings the collection to life. While you're there, grab some lunch at **The Palette Café** and shop at the gift shop.

Hit happy hour at **Tenacity Brewing**, Flint's first brewery. Opening in 2015 in a 1912 fire station, Tenacity features 10 beers, two hard ciders plus a root beer on draft, so there's something for everyone. For food, the brewery serves up food truck fave **Vehicle City Tacos** in the summer and makes Detroit-style pizza in the winter.

Enjoy dinner downtown at **Churchill's Food & Spirits** – an institution in downtown Flint. This restaurant features hand-crafted food from Chef Tyler Hardisty with a rotating menu that includes shareables, handhelds, mains, and artisan pizzas. The bar is known for its rotating specials, live entertainment, and its over 400 different whiskey selections.

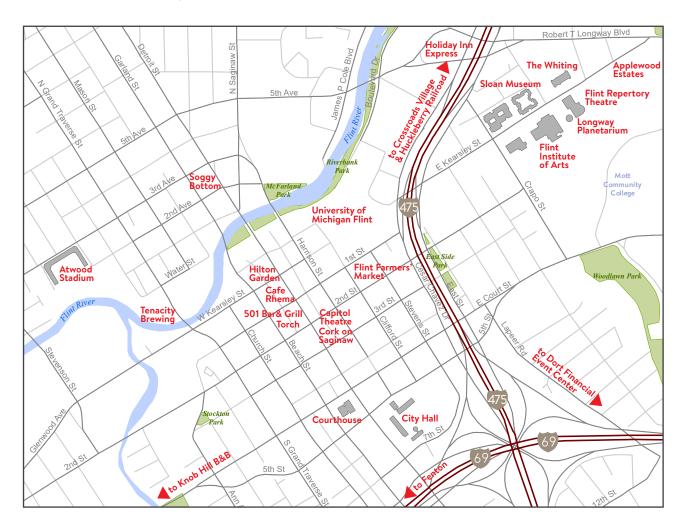
After that, take in a local sporting event like a **Flint City Bucks** soccer game in the spring and summer at **Kettering's Historic Atwood Stadium** or a **Flint Firebirds** ice hockey game in the fall and winter at the **Dort Financial Center**.

SUNDAY THE REST OF GENESEE COUNTY

A visit to Flint isn't complete without visiting its surrounding communities in Genesee County, boasting Michigan's largest county park system, dozens of fruit orchards, 17-mile asphalt **Flint River Trail** and 142-mile Flint River. The hardest part will be narrowing your options.

OPTION #1: SMALL-TOWN SHOPPING AND DINING

Enjoy a leisurely morning, then drive 25 minutes south to the quaint **Fenton** with its circa-1830s downtown. Indulge in a pastry at **CRUST**, cranking out 2,000 cookies and 1,000 artisan-style bread loaves daily that are sold locally and across the country, including to Williams-Sonoma. Linger over a pain au chocolat and latte in the café or grab a dozen chocolate





chip and sea salt cookies to go. Inquire about pie, scone/biscuit and bread-making classes.

Next, shop Fenton's unique downtown stores like **La Petite**Maison and The Iron Grate for home décor, Yesterday's Treasures for antiques, Fenton's Open Book for literary treasures, and Seasons on Leroy for clothing and accessories. Walk to the Fenton Fire Hall, a 1938 fire station resurrected in 2013 by the owners of famed Clarkston Union and Vinsetta Garage in metro Detroit. Photographs of volunteer firefighters adorn the walls with old fire station ledgers, memos and other correspondence in homage to its roots. Share a legendary mac and cheese dish or slow-smoked pulled pork for a snack. Be sure to scan the 48 beers on tap. Then, drive nearby to The Weed Lady, a small garden store and greenhouse with tons of unique finds.

Your Flint weekend is winding down, but not before you indulge in one final unique experience. For dinner, choose between classic and new. You can head to the over-25-year-old institution, **The Laundry**, or stop into the newest downtown restaurant, **The Vault Downtown**, both featuring amazing food and drinks.

OPTION #2: **HISTORIC VILLAGE**

Kids and history buffs alike will love Crossroads Village and Huckleberry Railroad (May-Sept.). The park showcases 34 Genesee County buildings replicating an 1800s village. Also, check out Halloween Ghosts and Goodies in Oct. and Christmas at Crossroads Holiday Magic in Dec.

Take a 40-minute ride on the circa-1857 Huckleberry Railroad steam locomotive. Legend says that it ran so slow that a person could jump off, pick huckleberries, and jump back on.

Close your weekend with a local tradition – a Flint Original Coney Island at the 24-hour **Starlite Diner** that the owners have been crafting since 1966. According to locals, the dry, loose meat makes it a Flint-style Coney. Add a side of Coney Cheese Fries, and you're primed for the drive home.

Visit ExploreFlintandGenesee.org

for a complete guide to the Flint and Genesee County area.















Host to World-Class Events

HAP Crim Festival of Races – A weekend of race events, including an internationally known 10-mile road race

The Ally Challenge presented by McLaren – A golf tournament on the PGA Tour of Champions

FireStix College Exposure Tournament - 14U, 16U & 18U girls fast-pitch softball event

American Junior Golf Association

Gus Macker 3-on-3 Basketball Tournament

World Championship Boxing

MSHAA High School Hockey Playoffs and MSHAA Wrestling

Home to Professional Sports

Flint Firebirds - Ontario Hockey League (OHL)

Flint City Bucks - United Soccer League Men's (USLM) - Great Lakes Division

Flint City AFC - United Soccer League Women's (USLW) - Great Lakes Division

Supported by a Team of Experts

Venue Recommendations

Venue Negotiations

Hotel Proposals

Local Referrals

Assistance with Event Publicity

Site Tours

Promotional Materials - Photos, Videos, Editorial Copy

Bid Presentations

Contact our Sports Marketing Specialist to plan your next sporting event in Flint & Genesee.



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