

MEMBERSHIP INFORMATION

COMPANY NAME

PHYSICAL ADDRESS

CITY, STATE & ZIP

MAILING ADDRESS

CITY, STATE & ZIP

PRIMARY COMPANY PHONE NUMBER

EMAIL

COMPANY WEBSITE

BUSINESS CATEGORY

BRIEF DESCRIPTION OF YOUR BUSINESS

TODAY'S DATE

MEMBERSHIP CONTACT NAME

CONTACT MOBILE NUMBER

CONTACT EMAIL



290 Hwy. 101, Florence OR 97439
FlorenceChamber.com
info@FlorenceChamber.com
541-997-3128

GROWING BUSINESS ATTRACTING VISITORS SUPPORTING COMMUNITY



FlorenceChamber.com

DID YOU KNOW? The Chamber...

- Promotes the region as the city's Destination Management Organization. Using print, radio, television, social media, and tourism-driven events, the Chamber generates an estimated **\$1,200 in economic impact for every dollar invested.**
- Invests an additional **\$100,000 in annual tourism marketing.**
- Reaches more than **20,000 website visitors each month**, while combined social media channels connect with **22,600 followers** and generate an average of **6,300 Facebook impressions each day.**
- Operates the Visitor Center, which greets thousands of people from around the world & answers **1,500 calls a year**, including Chamber business referrals.
- Distributes **8,000+ Visitor Guides/Chamber Business Directories** annually throughout Oregon and in requested visitor & relocation packets.

THE CHAMBER IS HERE TO HELP YOU SUCCEED



VISIBILITY

As an active member of our community, you are able to increase your exposure through the Chamber's website, Chamber Blast/E-News, Business After Hours, social media platforms, business directory listings as well as networking events.



VOICE

We work hard to inform, educate and advocate on your behalf on the local, county, state and national level. Gain a voice in what happens through our efforts and connections.



CREDIBILITY

Your membership in the Florence Area Chamber of Commerce will enhance the perceptions of your customers, clients and business associates.



GROWTH

Through business referrals, marketing and vital information sharing, we are working to build a vibrant community for the present and the future.



LEARNING

Take advantage of exclusive workshops, information, webinars, and resources only available to Chamber members.



CONNECTING

Build and strengthen your business network among 325 members and with numerous events each year, created to help build your business and attract new clients.

MEMBERSHIP BENEFITS FOR ALL LEVELS

Community Network & Commerce Development

- Opportunities to attend regularly-scheduled Chamber events
- Virtual and in-person educational seminars
- Ribbon-cutting and milestone event celebration services
- Opportunity to serve on Chamber committees

Promotion & Sponsorship Opportunities

- Listed in both the Chamber’s printed & website directory in your desired category with links to your website
- Members preferred customer/visitor referrals to your business
- Enhance your business credibility with a Chamber membership logo on your door, website & printed materials
- Use of Chamber event/festival logos & photo library for your own marketing
- Use of Chamber bulk mail rates, address lists, and relocation information requests
- Subscription to exclusive information and opportunities to promote company news in Chamber E-Blast newsletter
- Exclusive members-only display of business cards or brochures in Visitor Center
- Host Business After Hours

UPGRADED BENEFITS

Community Influencer Level:

Includes all previously listed benefits PLUS

- Enhanced business directory listing on website
- Recognized in select festival/event advertising via radio advertising
- One private Chamber Email Blast
- Radio spots during select festival promotions
- An extra category listing in print and online Chamber directories & an enhanced listing in printed directories

Community Leader Level:

Includes all previously listed benefits PLUS

- Marketing of your business by including your flyer in visitor & relocation packets
- Banner & KCST on-air recognition during the Rhododendron Grand Floral Parade
- Priority marketing opportunities through Chamber-sponsored events and programs
- Digital Marketing Package
- 1/3 page ad up to 5 listings in the Visitor Guide/Chamber Membership Directory
- Sponsor recognition during annual events plus rotating static slide in Visitor Center promotion video
- Your live-linked logo prominently displayed on every page of the Chamber’s website
- Two complementary tickets to the Siuslaw Awards

PREMIUM BENEFITS

Community Champion Level:

Includes all previously listed benefits PLUS

- Unlimited category listings in print & online business directories
- Full-page ad in printed business directory
- Your live-linked logo prominently featured on every page of the Chamber’s website
- Four complimentary tickets to the Siuslaw Awards
- 1 hour daily exposure on the Chamber’s LED sign on Hwy. 101.



2026-2027 MEMBERSHIP APPLICATION

☐ **Community Supporter** (Non-Profit)
\$185 (\$750+ Value)

☐ **Community Partner**
\$285 (\$800+ Value)

☐ **Community Influencer**
\$570 (\$1,600+ Value)

☐ **Community Leader**
\$2,600 (\$7,500+ Value)

☐ **Community Champion**
\$10,000 (\$18,000+ Value)

☐ Partner Level ACH Monthly Payments \$25

☐ Additional Community Partner \$142.50

☐ Additional Community Influencer \$285.00

☐ Additional Directory/Website Category \$25 ea.

☐ CHECK INCLUDED
To Florence Area Chamber of Commerce

☐ PAYING BY CREDIT CARD
Discover, MasterCard or Visa

☐ BILL ME
Community Influencer, Leader, or Champion Level

☐ QUARTERLY DUES
Community Leader or Champion Level

Download this application at:
FLORENCECHAMBER.COM/CHAMBER/JOIN

Or mail this form to:
290 HWY 101 - FLORENCE, OREGON 97439