

2027 Rhododendron Festival Logo Rules

Please send logo entries to info@FlorenceChamber.com with the subject line "2027 Logo Contest".

Please keep in mind the following rules and regulations before submitting:

DESIGN GUIDELINES

- Logos must incorporate the Rhododendron flower, an element representative of Florence (examples: Heceta Head Lighthouse, Siuslaw River Bridge), the words "*Rhodies, Rides & Coastal Vibes*", "120th Annual," "Florence Rhododendron Festival," and "May 13-16, 2027." Designs may incorporate unlimited colors.
- Artists may submit multiple designs, but they must be submitted as separate entries.
- Selected artist must be able and willing to make changes to the design, as directed by the Florence Area Chamber of Commerce Board of Directors.

DESIGN SPECIFICATIONS

- ***Submissions should be your original work using no stock clip art images not authorized for commercial use. By submitting a design, you are guaranteeing that you hold rights to everything in it, and that it does not contain any copyrighted material.***
- Be clear and identifiable at small sizes (e.g. 1.5" custom festival buttons)
- Provide a clear silhouette that can be rendered in multiple single colors, black and white, and grayscale.
- Submissions must be submitted in pdf, jpg, or gif format only; however please be prepared to provide high resolution/vector graphic versions of your work.
- Submissions may not exceed 5 MB. We will ask the selected artist for a high-resolution original file.

SUBMISSION AGREEMENT:

- Florence Area Chamber of Commerce reserves the right to make any adjustments deemed necessary to the winning design.
- Florence Area Chamber of Commerce will have all rights to the winning design.
- By submitting an entry, you agree that if your design wins, it can be used by Florence Area Chamber of Commerce on all Rhododendron Festival promotional materials, including but not limited to the event apparel, commemorative pins and posters.
- **All submissions must be emailed with the following information to be considered eligible:** Full Name, Address, E-mail, Phone Number, and Date of Birth.
- The grand prize winner will receive a cash prize of \$250 and two tickets to the carnival. They will also earn mention in community wide publicity, online posts at florencechamber.com, and press releases related to the festival.
- By submitting and entering the contest, you are agreeing to all contest rules and are attesting to the originality of your design.

INTELLECTUAL PROPERTY

Any submitted idea, documentation, photograph or design entered in this contest will remain the exclusive property of Florence Area Chamber of Commerce and Entrant agrees that Florence Area Chamber of Commerce shall have the perpetual, worldwide, irrevocable right to edit, publish and use

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these materials in any way and in any and all media now or hereafter known for trade, advertising, promotional and/or other purposes as Florence Area Chamber of Commerce may determine in its sole discretion without further consideration to Entrant or winner.

The Entrant agrees to assign all rights, title and interest into the submission, including copyright, to the Florence Area Chamber of Commerce and waives his/her legal rights in the submission.

AUTHORIZATION TO USE WINNER'S NAME

By submitting a design and accepting the contest prize, the winning Entrant permits the Florence Area Chamber of Commerce to make public and otherwise use the winner's name, biographical information, city of residence, and submitted work without further compensation in any media now known or hereafter developed for promotional and/or publicity purposes, unless prohibited by law.

SELECTION

A panel of judges selected by the Chamber will determine the winning concept, which will be announced in early December.

Email a valid file version of your design to info@florencechamber.com.

Include the subject line: "Logo Concept".

The winner will be notified by email sent to the email address provided with their entry.

DEADLINE!

Submit your design November 16, 2026 for consideration!