



Vera Bradley

Vera Bradley Charter Club 2020

We are excited to announce that on **Tuesday July 2, 2019** the Memorial Coliseum will begin accepting Charter Club reservations for the 2020 Vera Bradley Annual Outlet Sale.

The Sale will be held **April 15-19, 2020 at the Allen County War Memorial Coliseum** in Fort Wayne, Indiana.

Our Charter Club Program allows groups of 20 or more arriving on a chartered bus immediate access into the sale, a private checkout room and many other benefits for a small fee.

Benefits include:

- Each guest receives a Vera Bradley Lanyard
- Games and prizes are provided for the bus ride
- Drop off and pick up at the main doors
- No waiting in the main line to enter the sale
- *New!* Expanded private Charter Club Checkout and waiting room
- Refreshments provided in the waiting room
- Escort to and from the charter bus

To receive these services, groups must purchase a **non-refundable** shopping time slot through the Allen County War Memorial Coliseum Ticket Office. With limited room and a high demand for this program, time slots allow us to schedule groups in such a way that you receive the best experience possible.

New this year! If you reserve your timeslot between July 2nd-August 2nd, each bus will receive market totes for all bus group passengers!

**First 40 Buses Only *The totes will be mailed with the Charter Club box in March 2020*

Timeslot Reminders!

- Shopping time slots are first come, first serve and fill up quickly. We recommend having a first and second choice in mind.
- One shopping time slot can be purchased for **\$200**. For each additional time slot, the fee is \$100.
- To reserve your time slot call the Memorial Coliseum, ticket office at **1-260-483-1111, extension "0"**.
- All shopping slots are 2.5 hours long and we are able to host 6 Charter Busses per time slot.

The Memorial Coliseum ticket office maintains the schedule of available time slots; please work directly with them to make your reservation.

Office hours are Monday – Friday, 10 AM to 5 PM. *Please have a first and second time slot choice already in mind.*



2020 Charter Club Shopping Time Slots

2.5 hours long

Wednesday, April 15

- 7:30 AM
- 11:00 AM
- 2:30 PM
- 6:00 PM

Thursday, April 16

- 7:30 AM
- 11:00 AM
- 2:30 PM
- 6:00 PM

Friday, April 17

- 7:30 AM
- 11:00 AM
- 2:30 PM
- 6:00 PM

Saturday, April 18

- 8:00 AM
- 10:00 AM
- 12:00 PM
- 2:00 PM
- 4:00 PM
- 5:00 PM

Sunday, April 19

- 10:00 AM
- 12:00 PM
- 2:00 PM

A **non-refundable** fee of \$200 per bus is required to reserve your slot

- American Express, MasterCard, Visa, Discover are accepted
- Fee does not go towards the purchase of tickets
- Each time slot purchased = 1 bus
 - Example: if you are bringing three buses, you will need to purchase three time slots (1st time slot = \$200, each additional = \$100)
- You **MUST** provide the ticket office with an email address, mailing address and phone number for your group
- A receipt and terms & conditions will be mailed to you from the Memorial Coliseum

Once your time slot has been purchased, groups will be required to purchase an \$8 ticket for each guest attending the sale (minimum purchase of 20 tickets required). These are in addition to the time slot fee and go live Spring 2020. *More info to come this Winter 2020!*

We hope you will join us for the 2020 Vera Bradley Annual Outlet Sale and participate in this wonderful program! We will keep your information and be sure to include you on future communications regarding our Charter Club program, including when tickets go on sale this Spring!

Please reach out to **Melanie Huhn** (mhuhn@verabradley.com) for all information or questions regarding the Vera Bradley Charter Club.

Thank you and we hope to see you at the Vera Bradley Annual Outlet Sale in 2020!

