



## **Visit Fort Wayne — Blogger Application**

*Visit Fort Wayne* is looking for unique voices to help provide Fort Wayne "Insider" information for our visitor-focused blog (found at [VisitFortWayne.com/Blog](http://VisitFortWayne.com/Blog)).

We are looking for bloggers to write articles for the blog on a monthly or possibly twice-monthly basis. Bloggers would be paid per article. Content would be determined by blogger and *Visit Fort Wayne*.

\*We are also looking for video bloggers who would submit their posts in video format.

Interested parties should fill out the application below and submit it to:

**Emily Hill**

Marketing Manager

[emilyh@visitfortwayne.com](mailto:emilyh@visitfortwayne.com)

(260) 424-3700

Visit Fort Wayne

927 S. Harrison Street

Fort Wayne, IN 46802

## **GENERAL INFORMATION**

Name:

Email Address:

Brief Bio/Background:

## **BLOGGING EXPERIENCE**

Do you currently have a blog or run another social media effort?

What is the address of your blog or website?

What do your followers look to you for?

## **FORT WAYNE EXPERIENCE**

How familiar are you with Fort Wayne?

What Fort Wayne topics would you like to write about?

What do you think is most interesting to visitors?

What niche/perspective would you write from (family activities, arts/entertainment, nightlife, etc.)?

## **WRITING/MARKETING EXPERIENCE**

Do you have marketing or writing experience? Please explain.

How much advance notice would you require for assignments?

## **OTHER**

Would you be interested in video blogging?

Anything else you'd like us to know?

Thank you very much for your interest in *Visit Fort Wayne*  
and in promoting our community!