



Visit Fort Wayne — Blogger Application

Visit Fort Wayne is looking for unique voices to help provide Fort Wayne "Insider" information for our visitor-focused blog (found at VisitFortWayne.com/Blog).

We are looking for bloggers to write articles for the blog on an as-needed basis. Bloggers would be paid per article. Bloggers are encouraged to pitch ideas and *Visit Fort Wayne* will also request specific subject matters.

Interested parties should fill out the application below and submit it to:

Emily Hill

Marketing Manager

emilyh@visitfortwayne.com

(260) 424-3700

Visit Fort Wayne

927 S. Harrison Street

Fort Wayne, IN 46802

GENERAL INFORMATION

Name:

Email Address:

Brief Bio/Background:

BLOGGING EXPERIENCE

Do you currently have a blog or run another social media effort?

What is the address of your blog or website?

What do your followers look to you for?

FORT WAYNE EXPERIENCE

How familiar are you with Fort Wayne?

What Fort Wayne topics would you like to write about?

What do you think is most interesting to visitors?

What niche/perspective would you write from (family activities, arts/entertainment, nightlife, etc.)?

WRITING/MARKETING EXPERIENCE

Do you have marketing or writing experience? Please explain.

How much advance notice would you require for

OTHER

Would you be interested in video blogging?

Anything else you'd like us to know?

Thank you very much for your interest in *Visit Fort Wayne*
and in promoting our community!