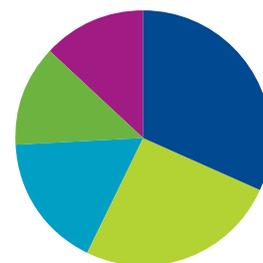


# Fort Wayne / Allen County ECONOMIC IMPACT OF THE VISITOR ECONOMY



	2021	2022	Growth
VISITORS	7 million	8.8 million	Volume growth: 26%
VISITOR SPENDING	\$803 million	\$995 million	Spending growth: 24% Average spend per trip: \$112
TAXES GENERATED	\$91 million	\$113 million	Growth in taxes generated: 24% State: \$55.2 million Local: \$46.5 million Local Hotel Tax and F&B Taxes: \$11.3 million
JOBS SUPPORTED	11,210 jobs	13,626 jobs	Employment growth: 22%
WAGES/SALARIES PAID	\$322 million	\$398 million	Wage growth: 24%
INDIANA COUNTY RANKING OF TOURISM SPEND	#4 of 92	#3 of 92	
INDIANA COUNTY RANKING OF TOURISM GROWTH	#52 of 92	#10 of 92	



Sources: Rockport Analytics, Zartico Analytics, Longwoods, STR

## Expenditures by Type

- Food & Beverage .....32%
- Shopping .....26%
- Transportation .....17%
- Attractions/Entertainment.....13%
- Lodging.....12%



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