

GRANT APPLICATIONSports Business Development Program

| <u>Applicant Information</u> | | | |
|---|----------------------------------|--|--|
| Organization: | | | |
| Non-profit designation: | designation: Tax ID #: | | |
| Mailing Address (City, State, Zip): | | | |
| Primary Contact: | Title: | | |
| Email: | Phone: | | |
| Event Information | | | |
| Event Title: | | | |
| Event Date: | | | |
| Previous Location(s): | | | |
| Estimated # Participants | Estimated # Peak Room Nights | | |
| Estimated # Spectators | Estimated # Total Room Nights | | |
| Estimated total # of unique attendance | Estimated % Attendance > 50 mile | | |
| (include staff, officials, coaches) | radius (non-local) | | |
| Event Competition Level: ☐ Invitational ☐ | | | |
| First time event for Fort Wayne? ☐ Yes ☐I | No If No, list previous dates: | | |
| First time event for Indiana? ☐ Yes ☐ No | If No, list previous locations: | | |
| Previous grant awarded? ☐ Yes ☐ No If | Yes, list year and amount: | | |
| Event Budget Attached? ☐Yes ☐No | | | |
| Event Third-Party Housing? ☐ Yes ☐ No | If Yes, name housing company: | | |
| Grant Amount Request (up to \$10,000) \$_ | | | |

For highest consideration, please attach a letter of support highlighting how grant funds will be utilized, how event will have a positive impact on the local community, and future opportunities.

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| Organization respons | sible for budget presented: | |
|---|-----------------------------|-------------|
| REVENUE | | |
| Admissions Contributions Grants Sponsorships Rebates Other (explain) Total Revenue: EXPENSES | Projected | Explanation |
| | | |
| Item | Projected | Explanation |
| Travel | | |
| Housing | | |
| Food | | |
| Venue Rental | | |
| Officials | | |
| Awards | | |
| Equipment | | |
| Rentals | | |
| Insurance | | |
| Security | | |
| Labor | | |
| Marketing/Promo | | |
| Admin Costs | | |
| Other (explain) | | |
| Total Expenses: | | |
| | | |

Event Budget

Net Profit/Loss:

Additional budget explanation if needed (all expenses listed above are approved items that grant funds may be used towards. If there is an expense that is not listed above, please provide item and explanation below – subject to approval):

| Applicant Date: Visit Fort Wayne Staff Member: |
|---|
| Applicant Agreements |
| *Please initial to indicate that you agree to the following responsibilities |
| Complete all sections of the application |
| Confirm validity of event data provided in the application |
| Confirm that grant funds are only to be used towards approved expense items |
| Include a cover letter for highest consideration |
| Provide recognition to Visit Fort Wayne on signage and marketing materials |
| Submit all Post Event report documents within 60 days following the event |
| Provide a room night pick-up report from one of the below options |
| Check one of the below: |
| ☐ If first time event for Fort Wayne, provide pick up from previous host city |
| ☐ If utilizing third-party, provide contact information to Visit Fort Wayne to gather information |
| ☐ If not first time event for Fort Wayne and contracted through Visit Fort Wayne |
| *I hereby certify that I understand that the information included in the application is true and correct. I understand that if deadlines and guidelines are not met, grant funds pledged are subject to revocation at the discretion of Visit Fort Wayne. |
| Applicant Name: |
| Fitle: |
| Signature: |
| Date: |