



Partnership with Visit Fort Wayne

Visitors to Allen County spend over \$1.1 billion in our community annually.

Work with us to attract more visitors to our community, and bring their spending to your business!

Annual Partnership

Partnership with Visit Fort Wayne enables you to reach visitors before they plan their trip and while they are in town! Partnership is just \$540 a year*, and benefits include:

- A listing and photo on VisitFortWayne.com – 3.7 million views annually
- Your events listed on the VisitFortWayne.com Calendar of Events
- Your printed materials in the Visitors Center and at community tournaments and events
- Inclusion in the Fort Wayne Savings Pass and other digital passes (when applicable)
[VisitFortWayne.com/explore](https://www.visitfortwayne.com/explore)
- Inclusion in marketing materials including restaurant maps, featured blogs, maps, relocation section of our website, hotel booking pages and more (each partner is featured in the appropriate sections)
- Partner Portal access – includes access to our two-year convention calendar, hotel data, and other partner-only data and information
- Special invitations to our quarterly educational sessions and discounts for our events
- In Fall 2026, we will contact partners for an opportunity to be included in our 2027/2028 Visitors Guide and Relocation publications, sent to 70,000 visitors and residents.

* Rate will be prorated, depending on date of sign up