



January 18-29, 2023
12 Delicious Days of Menu Deals



2023 Restaurant Participation Form

Deadline to Participate is December 16

Name of Restaurant: _____

Savor Fort Wayne Contact(s) _____

Email Address(s) _____

Cell Phone Number(s) _____

- I may text you for Savor related questions, my cell phone is: 260-715-3162

Do you plan to offer your menu at Lunch Dinner Breakfast

Will your menu be available for carry out? Yes No

How can people make a reservation? Online Phone N/A

Please check all cuisines that will be featured on your Savor menu:

Gluten Free Options Vegan Options Vegetarian Options Dairy Free Options

We ask that you offer your Savor menu every day from January 18-29. Are there any days

that you will not be open? _____

Is your restaurant 21 and over? Yes No

How to Participate

- Payment of Participation Fee Payable to:
 Visit Fort Wayne, 927 S. Harrison St., Suite 101, Fort Wayne, IN 46802
 \$100 for Visit Fort Wayne partner restaurants
 \$150 for non-partner restaurants
- Provide three \$30 gift cards or certificates for promotional purposes
- Create a 3-course value price menu – please make sure it is a value to diners!
- Offer your special Savor Menu January 18-29
 - Offering at certain times – i.e. dinner only is ok.
- Submit your Savor Menu to Emily by December 28.
 - You can wait until January 6th - but earlier menus get more views!
- Submit a horizontal image that we will use with your Savor restaurant listing

Emily Stuck
 Director of Visitor and Partner Services
 emily@VisitFortWayne.com





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Menu Overview

Each menu needs to consist of at least **3 courses**

- Include 2-3 options for each course.
- **Be creative!** Offer something that is normally not on your menu – as you still are offering diners your normal menu. This also helps to excite your regular customers!
- **UPSELL!** Provide add-ons to your fixed-price Savor Menu. This could include an upcharge for a different cut of steak, a special featured cocktail or glass of wine, the possibilities are endless and are great ways to not only enhance the dining experience but to increase the check amount!
- We will format your menu for the website – just send it to us. All menus will be made into PDFs for diners to view.

Pricing

- Decide if you want to provide your menu at 1 person for \$XX or 2 people for \$XX. You can also offer both pricing options. People appreciate the flexibility.
- We love seeing lunch and dinner menus – they can be priced differently. Breakfast options are also welcome!
- Remember – **it must be a value to diners!** People will check – which is why unique/specialty menu items are a great add.

Partner Discount Offered

Visit Fort Wayne partners receive a \$50 discount, making their participation fee \$100. Non-partner restaurants pay \$150 to participate.

Thank you for participating and working so hard for this community event that celebrates restaurants like yours!

Emily Stuck
Director of Visitor and Partner Services
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